

WORT 89.9 FM

Volunteer-Powered Listener-Sponsored Community Radio

28 and Still Great

WORT celebrated its 28th year on the airwaves with a birthday bash Saturday, December 6th hosted by the Harmony Bar. The sold-out event, featuring local blues talents Tate and the Million Dollar Blues Band, was attended by over 200 listeners, volunteers, staff and community members. WORT's own blues and R & B hosts Bonnie Kalmbach, Peaches Lacey and Dave Leucinger emceed the festivities and Diane Turner and Lea Zeldin served

the delicious cake donated by Carl's Cakes. A big birthday thank you to all the volunteers and staff who helped to make the party a success and to the generous businesses and individuals who sponsored the event: Accipiter Properties, Bongo Video, Carl's Cakes, Community Pharmacy, Delta Storage, Harmony Bar and Grill, Mark Saunders CFP, Mother Fool's Coffeehouse, The Shop Consulting, and Williamson Street Co-op.

Tate and the Million Dollar Blues Band inspiring some heavy sweat in the dancing crowd at WORT's 28th birthday (and the 70th anniversary of the end of Prohibition).



WORT 89.9 FM

118 S. Bedford Street • Madison, WI 53703

phone (608) 256-2001 | facsimile (608) 256-3704 | web page www.wortfm.org | e-mail WORT@terracom.net

WORT Mission Statement

WORT-FM is a non-commercial, listener-sponsored, member-controlled community radio station broadcasting to south-central Wisconsin. WORT volunteers and staff shall provide quality programming and services to a broad spectrum of the community through:

- promotion of communication, education, entertainment, and understanding by providing a forum for both the discussion of public issues, and the expansion of musical and cultural experience;
- facilitation of community expression and provision of community access to the airwaves for the purpose of sharing music, culture, news and information;
- challenge of the cultural and intellectual assumptions of our listeners through unique and diverse programming;
- orientation towards the audience with concern for those under-represented by other media.

WORT shall be committed to radio programming with a human perspective, respecting all peoples and their environments.

Board of Directors

President	Nancy Nelson
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Community Advisory Board

John Fournelle	John Kiefer
Joel Garb	Greg Landretti
Carolyn Griffin	Victoria Straughn
Bob Israel	Kelly Warren

Board Meeting: 2/25/04

Annual Meeting:

Sunday, February 29, 2-4 p.m.,
Madison Senior Center, 330 W. Mifflin St.

Paid Staff

Business & Foundation Development Director	Raechel Pundsack
Music Program Facilitator	Sybil Augustine
News & Public Affairs Facilitator	Jill Hopke
On-air Development Director	John Kraniak
Operations Coordinator	Norman Stockwell
Volunteer & Outreach Coordinator	Glenn Mitroff
Bookkeeper	Jerry Chernow
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Information Technology Coordinator	Tom Christie

**THE RADIO PILOT IS THE QUARTERLY NEWSLETTER FOR
WORT LISTENER SPONSOR MEMBERS AND IS PUBLISHED BY:**

Back Porch Radio Broadcasting, Inc.
118 S. Bedford Street, Madison, WI 53703
(608) 256-2001

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Layout: Kari Hamann
Production Coordinator: John Kraniak

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**WORT's mailing list is confidential and
is never sold or loaned to anyone.**

Back Porch Radio Broadcasting, Incorporated

WORT is a 501(c)(3) organization. Your contributions are tax-deductible.

Felicidades a **Olga Neira** y **Alejandro Riano** de *En Nuestro Patio*, y a su hijita recién nacida Ariana Gabriela, quien nació el día 6^{to} de octubre.

Congratulations to Olga Neira and Alejandro Riano of *En Nuestro Patio* on the October 6th birth of their daughter Ariana Gabriela.

Also welcome to Feliz Margarete born October 30th to **Tony Castañeda**, host of the Thursday *Eight O'Clock Buzz*, and **Christine Verdico**, assistant producer of the Thursday Buzz.

Peaches Lacey of *Dusties Storm* is being honored by the Black Women's Network with the Women in Radio Award, which she will receive on February 4th.

Also congratulations to **Diane Farsetta** (who volunteers both for *Her Turn* and as a host on *A Public Affair*) on her recent employment with the Center for Media and Democracy. **Judith Siers** of *A Public Affair* has also changed jobs; she is now Senior Development Officer at the Wisconsin Historical Foundation.

Ricardo Gonzalez host of *La Junta*, and for several decades owner of the beloved downtown night spot the Cardinal Bar, has sold the establishment to current employees so he can concentrate more on his work as newly elected president of the Cuban Committee for Democracy.

Ryan Parks, chair of the Programming Committee and host of Monday evening's electronica oasis *Something Wonderful*, recently celebrated his 5-year anniversary

on the air which coincided with his own 30th birthday just a few weeks before our Fall on-air fundraiser.

When asked about reaching his monetary goal for the upcoming drive, Ryan responded "Piece of cake...."

Celebrating an October wedding with many WORT and theatre community friends were **Jenni Schwaner** and **David Ladd**. They work Tuesday nights with the "Promos" group to record station and concert

announcements, and their voices may also be familiar to listeners of *Friday On My Mind* as they host the second Friday of the month.

In more WORT wedding news, **Ted** of the original *Wilson Brothers* married Pam. Best man was co-host **Jim**, and Subliminal Overtones played lots of Who covers at the

reception to the bride's delight.

Business and Foundation Development Director **Patrick McGrath** left WORT in August to attend school at the French Culinary Institute in New York. You'd think it was one heck of a career change, but he had been moonlighting at Harvest restaurant on the Square while still at WORT. Thank you to **Ena Foshay** for her excellent work during September and October as interim Business and Foundation Development Director.

On November 12, 2003 the WORT **Board of Directors** signed a new three-year contract with the WORT **staff collective union**. The staff collective is affiliated with Service Employees International Union (SEIU) Local 150. Yippee!



WORT 89.9 FM PROGRAM SCHEDULE

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
OTHER VOICES JESSICA COURTIER ANNA NEKOLA JOANNE POWIERS LAURA DYER Women in world classical	PROMENADE SCOTT HERRICK Classical variety	A MUSICAL OFFERING ENA FOSHAY Piano, symphonic & choral	VARIATIONS ON A THEME JIM SCHWALL Late 19th & 20th Century	FANTASIA PERRY ALLAIRE Classical on a theme	CRAZEOLGY LOS MADRUGADORES VICTOR ARELLANO Música y conversación en español	AFTER HOURS CHAMBER NOTES DAVID NIERGARTH PAUL SCHELLINGER Classical on a small scale
E I G H T O ' C L O C K STAN WOODARD JAN MIYASAKI	PASTURES OF PLENTY JOHN FABKE Traditional American folk	BACK TO THE COUNTRY BILL MALONE JEFF HICKEY Country music on a theme	DIASPORA TERRY O' Folk & international	MUD ACRES CHRIS POWERS Bluegrass & acoustic	THE DUSTIES STORM LADY P 60s & 70s R&B	MUSICA ANTIQUA STEPHANIE ELKINS CAROL MOSESON JOHN BARKER Medieval & Renaissance
WORLDBOOK OF RECORDS TRACY DOREEN BEVERLY SEAVEY Folk from the world over	A P U B L I C A F F A I R	A P U B L I C A F F A I R	A P U B L I C A F F A I R	MEL & FLOYD	ENTERTAINMENT JOHN KRANIAK Vintage jazz and swing	HER TURN
ALL AROUND JAZZ ALEX WILDING-WHITE Wide-ranging jazz	THE BIG BEAT MICHAEL KWAS Hard boop	JOURNEYS INTO JAZZ GARY ALDERMAN Swinging mainstream jazz	JAZZ SOUNDS JANE REYNOLDS Eclectic, adventurous jazz	HOOTENANNY DAVE ZERO New releases & local music	TROPICAL RIDDIMS -FR. P.- Reggae	HER INFINITE VARIETY SUE GOLDWOMON TARA AYRES Womyn's music
ACCESS HOUR	B B C N E W S	B B C N E W S	B B C N E W S	FREE SPEECH RADIO NEWS LABOR RADIO	PANAFRICA LAURIE MLATAMOU DJ TRINI Music of Africa	BETTER LIVING THROUGH SHOWTUNES - BRUCE WHEELER
SOMETHING WONDERFUL RYAN PARKS Industrial, techno, electronica	THE ORIGINAL WILSON BROTHERS JIM & TED WILSON New release rock	GUILTY PLEASURES CASEY FOX Vinyl gestalt	PSYCHOACOUSTICS REV. VELVETEN AND CREW New & unusual music	FRIDAY ON MY MIND BETH, HARRY RAG, JAKE, SCOTT SABATKE, JENNI & DAVE, THE WALKIN' DOCTOR New & archival rock	ON THE HORIZON FORD BLACKWELL DAN TALMO PAUL NOVAK World Music	ON THE HORIZON FORD BLACKWELL DAN TALMO PAUL NOVAK World Music
MOSH PIT MATT MYERS Metal	NERVOUS ENERGY ALEX FULTON Indie rock	DEAD SERIOUS SUNSHINE DAVE DREAM Grateful Dead Pass the acid test	MONSTER CRAWFISH ROADRALLY EXTRAVAGANZA MIKE HEMINGER AND JEFFERSON Indie, surf, R&B, obscurities	BELOW THE RADAR 3 shows in one	I LIKE IT LIKE THAT ROCKIN' JOHN McDONALD Rock'n'roll oldies	HONG RADIO
ROLLING WITH SCISSORS LUCAS, PRINCE OF DARKNESS 3 dark hours of pain	FORMULA SYSTEM SOUND PRESENTS BROTHER SELECTER & MR. BROWN Hip hop	WHATEVER ANDY & DOUG Eclectic mix of rock'n'roll ALTERNATING WITH PHIL LIVE ON THE AIR Live concerts & recorded rarities	SHOWROOM LUGNUTS SWICKAPE	CRAZEOLGY UNCLE LARRY Jazz recorded on this date in history	WEEKLY WORLD NOISE JOANNE POWIERS ADAM CAIN TODD SEGUIN Experimental & avant garde	WEEKLY WORLD NOISE JOANNE POWIERS ADAM CAIN TODD SEGUIN Experimental & avant garde

En Nuestro Patio Tuesdays 6:00-7:00 p.m. News in Spanish | The Insurgent Radio Kiosk weekdays at 5:00, 6:30 and 9:00 a.m., and 2:00 p.m. | Folk Calendar weekdays at 10:30 a.m. WORT FM 118 S. Bedford St., Madison, WI 53703 | phone (608) 256-2001 | facsimile (608) 256-3704 | web page www.wortfm.org | e-mail WORT@terracom.net

In September, **Bob Moore** took over as *Queery* producer from **Amber Ault**, who over the past two years saw the show through a transition to a news-magazine format three weeks a month, with the first show of each month as a music program. Bob hopes

International bon-vivant and man of mystery **Gregory Taylor** is back in town and back to hosting *RTQE* after a year's absence. He spent the academic year living in the Netherlands while his wife (who teaches Dutch language and literature at the University) was

CHANGE

to increase the number of segments with such community organizations as the AIDS Network and Outreach that share WORT's and *Queery's* missions. He says, "My vision of the show is to provide GLBT resources and a forum for the issues that affect GLBT people in our local communities. We seek to educate, inform, and entertain." *Queery* airs on Wednesdays at 7 p.m. followed by *This Way Out*.

Adrian Marquez (Mr. Brown) and **Sam Kleefisch (Brother Selector)** have taken over hosting our Tuesday night/Wednesday morning underground hip-hop show, *Formula System Sound Presents*. The previous host, **Noah Cox**, moved to Portland in August after six years in that time slot. Adrian will continue the tradition of playing diverse, conscious and underground hip hop, mixing it up with dancehall and old school as well as ticket giveaways and featured albums, every Wednesday morning from 2-5 a.m.

on a research sabbatical. He reports that he actually spent more time making music than listening to it, and developing a newfound sense of how unique community radio is in comparison to its

is in the air

Euro-counterparts. He accidentally crossed paths with Queen Beatrix of the Netherlands while showing visiting family his favorite museum (she was wearing green), purposely crossed paths with many light sweet Dutch lagers, and returned to find that **Adam Cain** and **Tom Hamer** had done such a fantastic job hosting *RTQE* in his absence that almost no one noticed he was away. He is currently scrambling to meet Tom and Adam's exacting standards, and to

and behind

bring his recently acquired multilateral Eurocool to *RTQE's* audience while he can still remember how it works.

the scenes

FROM Apples to AIRWAVES

Long time WORT volunteer and Madison resident Raechel Pundsack has joined the WORT staff collective as the Business and Foundation Development Director to coordinate underwriting, grants and special events.

Having most recently worked at the Mifflin Street Community Co-op promoting organics, community supported agriculture, and sustainability, Raechel brings over 10 years of experience in collectives and consensus-based management.

As a member of the WORT staff collective, Raechel says she's looking forward to working with all of the dedicated volunteers and business supporters that help keep WORT on the air. If you have questions about underwriting or ideas about new ways to keep our station financially strong, or just want to introduce yourself and welcome Raechel to WORT, she can be reached at 256-2001 or busdev@wort-fm.terracom.net.



▲ Newly hired Business and Foundation Development Director, Raechel Pundsack and James Armstrong of Global Galley during the "Radio From the Roots" Pledge Drive. James donated meals and premiums for the drive.

Daring to Dream

Can you see into the future?
WORT is about to do just that.

A Long-Range Planning Committee has been formed to orchestrate the process of planning for the coming five to ten years of community radio at WORT.

The station has already hired a consultant, Anne Reynolds of the UW Center for Co-ops, to help guide us through this process to create the best planning possible. But one committee and one consultant do not a planning process make. We'll be calling on all of WORT's volunteers and listeners (this means you!) to offer your two cents worth of creativity toward envisioning possible futures for the station.

Toward the end of winter, stay tuned for more details on how you can take part in WORT's long range plan.

But start thinking about it now. What can WORT do better or differently in order to serve south-central Wisconsin and continue to provide voice to the underrepresented in today's mass media? I'll bet you already have a few ideas....

Youth Radio Week 2003

WORT's second annual Youth Radio Week, November 10 to 16th, was a huge success, with over 30 middle and high school youth reading for the Insurgent Radio Kiosk; co-hosting, producing and engineering music and public affairs programs; and producing a story for *In Our Backyard* on the Youth Leadership Conference, which was held October 30th at Madison's Memorial High School.



▲ Youth from Girl Neighborhood Power (Bridge/Lake Point Community Center) read the history and announcements for the Insurgent Radio Kiosk during Youth Radio Week.

Youth Radio Week was held in conjunction with the Dane County's Positive Youth Involvement Weeks, which ran from October 30th to November 16th and kicked-off with a concert at the Lussier Teen Center/New Loft, ending with the Celebrating Youth! day of events at the Monona Terrace.

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Rainbow Bookstore Co-op

426 W. Gilman
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(and we listen to WORT all day long)*

It's Only Access if You Use It

ACCESS HOUR, MONDAY 7 P.M.

In October, Nathan Moore took over as *Access Hour* producer for Becky Kessel, who left to start Alternative Health Skillshare. Nathan brings to the station experience in social activism and independent media, including the *Madison Insurgent*, as well as filling various roles—from DJ to news director—at college station WWVU-FM in Morgantown, West Virginia. Nathan says about the *Access Hour*, “Radio is very accessible, and a show like the *Access Hour* helps bridge the greater community with the station and builds both in the process.” If you would like to do a show contact Nathan at accesshour@yahoo.com or call the station for an application.

Feb 2

Johanna Coenen hosts a show of Brazilian music including interviews with local musicians.

Feb 9

Rodolfo Catalan and friends perform singing and storytelling in a distinct oral tradition native to Sulawesi, Indonesia.

Feb 16

Brian Grondin and the Cajun Strangers play live in the studio and discuss how Mardi Gras is celebrated in rural Louisiana.

Feb 23

David Leonard does a tribute to Hawkwind, a psychedelic 70's band.

March 1

Jeff Nerone hosts a call-in show about manhood, specifically the boyhood-to-manhood transition and what that means in today's society.

March 8

Florita Walker spins R&B oldies for your dancing pleasure.

March 15

Andrew Bangert and his son Dylan will host a show for kids, including music and perhaps some call-in music requests. (Call 256-2001!)

WISH LIST

WORT IS LOOKING FOR DONATIONS OF THE FOLLOWING ITEMS:

- **Computer Monitors:**
17 inch or larger only
- **Computers:** Pentium
300 Mhz or better only

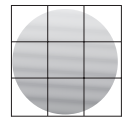
If you have one of these items, and you would like to donate to WORT, please call us at (608) 256-2001 and ask to speak with Norm or Tom.

(Please don't just drop them off at the station!)



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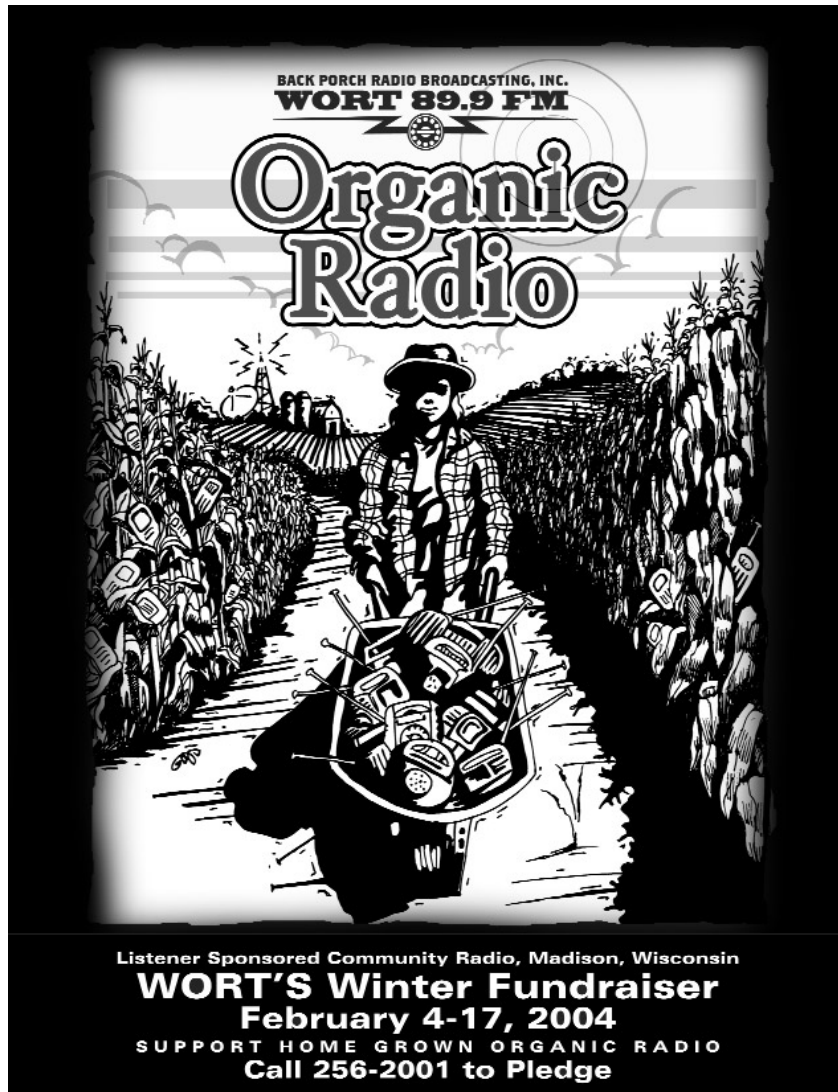
Storefront Hours:

Tues.-Fri. 9AM-6PM and Sat. 10AM-2PM
phone/fax (608)255-1800

Worker Owned Union Shop | IWW IU 450

"Organic Radio" Pledge Drive

celebrating WORT's wholistic diversity. February 4-17, 2004.



WORT stuff available

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Meditation Candles



Bike Size Water Bottles

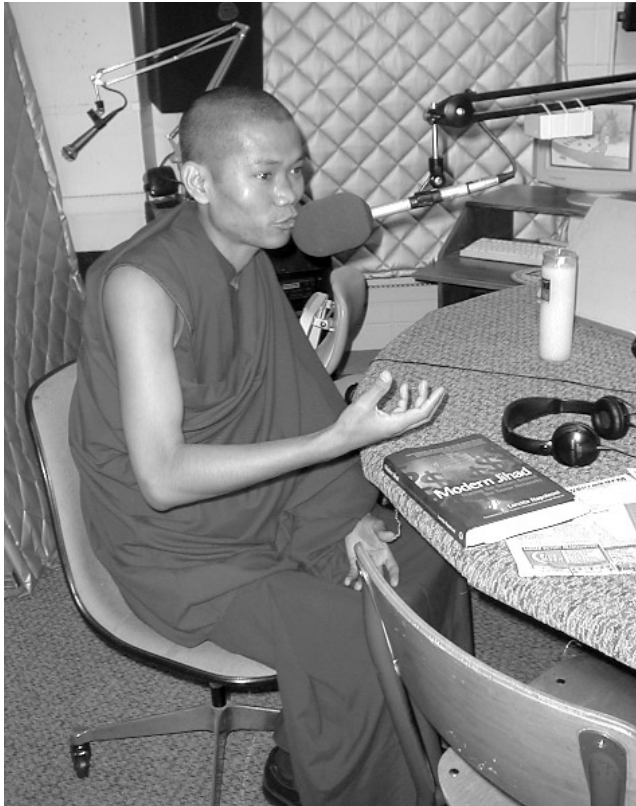


NEW
"Radio From the Roots" Coffee Mug



Over 60% of WORT's budget comes from listeners, making it real community radio. Please give generously.

www.wort-fm.org/premiums.htm




◀ Tenzin Phentok, spokesperson for the group Mystical Arts of Tibet from Drepung Loseling Monastery, during an interview on the Friday *Eight O'Clock Buzz*. Tenzin blessed a number of WORT meditation candles during his visit to the station.

▼ Host Rockin' John McDonald (left) and WORT co-founder Dave Devereaux-Weber (right) celebrate the 1300th edition of *I Like It Like That* on October 18, 2003.



Fyfe's celebrates its 10th with WORT

Fyfe's Corner Bistro celebrated its 10th anniversary in November with a weekend of events culminating in a WORT benefit, featuring Madison's Jazz Divas—Geri DiMaggio, Lynette, Jan Wheaton, and Kelly DeHaven—and WORT's own Tony Castañeda and his Latin Jazz Sextet. Over 200 tickets were sold and all proceeds were donated to the station. Fantastic music, gala decorations, sumptuous hors d'oeuvre buffets, and generously flowing champagne combined to create a fabulous party atmosphere. Susan Breitbach and Keith Fyfe Blew, Fyfe's co-owners, have hosted WORT events several times in the restaurant's history. Breitbach commented, "WORT does so much for Madison's music scene and music's so much a part of Fyfe's, it just makes sense to celebrate together." Many thanks to everyone at Fyfe's and to all the WORT folk who helped make the event a success.



DENTAL

Brian Fick DDS
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Bongo Video

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251-6163
2733 Atwood Ave
240-9603

Budget Bicycles

1230 Regent St
251-8413

Cardinal Bar

418 E Wilson St
251-0080

Cha Cha Beauty Salon

121 E Main St
251-2191

Community Pharmacy

341 State St
256-2953

Crystal Corner Bar

1302 Williamson St
256-2953

CTM Madison Family Theater Company

228 State St
255-2080

Elves Palace

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873-3093

Equal Exchange Coffee

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Jade Mountain

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256-5233

Just Coffee

100 S Baldwin St
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Light Energy Systems

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Madison Civic Center

211 State St
258-4141

Madison Homebrewers and Tasters Guild

www.mhtg.org

Madison Repertory Theater

122 State St
256-0029

Madison Symphony Orchestra

www.madisonsymphony.org

Marango Carpet Update

258-9004

Maximum Ink Music Magazine

www.maximum-ink.com

Mifflin Street Co-op

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Mildred's Sandwich Shop

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Mother Nature's Diaper Service

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Nature's Acres

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241-3800

Rainbow Bookstore Cooperative

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Rick's Café

831-1818

Southern Wisconsin Bluegrass Association

442-7270

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Studio Jewelers

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257-2627

Supreme Pizza

912 E Johnson St
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Union Cab of Madison

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Veterans for Peace

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Williamson Street Grocery Co-op

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When you shop these businesses, be sure to tell them you heard about them on WORT 89.9 FM.

If you own an area business, please join these folks by calling 256-2001 for more information on WORT underwriting.

Business Support

Business Donors to WORT's "Radio From the Roots" pledge drive. If you see them, thank them for supporting WORT!

Aardvark Art Glass
Ace Hardware—Williamson

Amy's Cafe

Atwood Publishing

Avol's Bookstore

Bali and Soul

Bagels Forever

Bandung

Bust Magazine

Café Continental

Café Mariah

Carl's Cakes

The Casbah

Caspian Cafe

Celtic Music Association

Cha Cha Beauty Salon

Ciné Fest

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Clamor Magazine

Conundrum Inter-Arts Society

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CranioSacral Solutions

Jennifer Crye, CMT

Dancing Grounds Coffee

Dardanelles

Duniya Café

Henry Dutilly

Eldorado Grill

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Encore! Studio for the
Performing Arts

Erzulie Glass Studio

Famous Dave's Barbeque

Festival Choir of Madison

Flying Monkey Tattoo

Folklore Village Farm

Four Star Video

FunkyBracelets.com

Global Galley

Gaia Fest

Glass Nickel Pizza

Brian Gleason Law Offices

Greenbush Bakery

Harmony Bar

Health Writers

Himal Chuli

Hong Kong Café

Ian's Pizza

Invigoration

James J Chocolate Shop

Just Coffee

Kabul

David Klann

Erica Koivunen

Lane's Lutherie

Last Coast/True Endeavors

Lazy Jane's Café

L'Etoile

Little Norway

Look At That

Luigi's

Machinery Row Bicycles

Madison Civic Center

Madison Early Music Festival

Madison Jazz Society

Madison Repertory Theatre

Madison Symphony Orchestra

Magic Mill

Marigold Kitchen

Middle East Report

Monthly Review

Mother Fool's Coffeehouse

Nancy's Colorful Creations

Nature's Bakery

New Orleans Takeout

Northwood Farms

Organic Valley

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Restaurant

PR Watch

The Progressive

Qdoba Mexican Grill

Rape Crisis Center

Regent Street Co-op

Restaurant Magnus

Revolution Cycles

Rockameem

A Room Of One's Own

Sandhill Designs

Select Enterprises

Small Business Allies

Sophia's Bakery

The Sun

Toad Hill Coffeehouse

Two Minds, One World Studio

Utne Reader

Venus Magazine

Weary Traveler Freehouse

White Lotus Acupuncture

Wisconsin Union Theater

WYOU Community TV

BACK PORCH RADIO BROADCASTING, INC.
WORT 89.9 FM



**118 SOUTH BEDFORD STREET
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Are you moving?

Any problems with your address or the spelling of your name?

Call John at 256-2001 Monday–Friday,
9am–5pm with any corrections.

Let's Go Bowling!

Don't forget to hit the lanes this winter to get your bowling prowess in top form for our annual spring BOWL-A-THON! Join us on **Friday, April 23rd** at the Village Lanes in Monona. Show your stuff, support WORT and shake your pinfeathers to the Apologists and other fabulous local acts. Last year's fundraiser was a blast—Glow Bowling, 3 bands, prizes, and all around pin-shakin' action! It was our first nighttime bowl-a-thon and raised a record amount!



We are sure to continue with that extraordinary success, but only with your

participation—SO STAY

TUNED for updates

this winter. We'll

have the pledge form online this year and some of the best live bands in town.

For more info and details on business

lane sponsorship (at a very

reasonable donation level) call

Ralph Shively, bowl-a-thon coordinator, at 770-0160.

Minds' Eye Radio

**11P.M. – MIDNIGHT,
THE 1ST FRIDAY OF
THE MONTH**

Theme shows produced by the Minds' Eye Radio Collective.

2/6

“Favorite Body Parts”

3/5

“Shoes”

4/2

“Impressions”

5/7

“Aging”