

WORT 89.9 FM

Volunteer-Powered Listener-Sponsored Community Radio

Just Like Wine – Better with Age

On December 4, nearly 300 people celebrated WORT's 29th birthday with a big party at the High Noon Saloon. The successful birthday bash featured performances by Lynette & Friends, Pagee Go Go and His & Her Vanities. WORT DJs Bill Malone (host of Wednesday's "Back to the Country"), Lady P (host of Saturday's "Dusties Storm") and Ryan Parks

(host of Monday's "Something Wonderful") "raised the roof" of the jam-packed High Noon Saloon as the jolly celebrations continued into the early hours.

Ticket sales (\$5 to \$29 in honor of WORT's 29th anniversary), generous donations and sponsorships from local businesses raised considerable funds to support community radio.

Left to right: Matt Abplanalp, Sara Winkelman, Terrin Riemer and Ricky Riemer from "His and Her Vanities" rock the house during WORT's Birthday Bash at the High Noon Saloon.



WORT 89.9 FM

118 S. Bedford Street • Madison, WI 53703

phone (608) 256-2001 | facsimile (608) 256-3704 | web page www.wortfm.org | e-mail WORT@terracom.net

WORT Mission Statement

WORT-FM is a non-commercial, listener-sponsored, member-controlled community radio station broadcasting to south-central Wisconsin. WORT volunteers and staff shall provide quality programming and services to a broad spectrum of the community through:

- promotion of communication, education, entertainment, and understanding by providing a forum for both the discussion of public issues, and the expansion of musical and cultural experience;
- facilitation of community expression and provision of community access to the airwaves for the purpose of sharing music, culture, news and information;
- challenge of the cultural and intellectual assumptions of our listeners through unique and diverse programming;
- orientation towards the audience with concern for those under-represented by other media.

WORT shall be committed to radio programming with a human perspective, respecting all peoples and their environments.

Board of Directors

President	Esty Dinur
Vice President	Jake Schutt
Treasurer	Cindy Fesemyer
Secretary	Kathleen Beckett
Staff Representative	Norman Stockwell
At-Large Members	Ted Gisske Scott Herrick Peter Lipton Jane Richard

Community Advisory Board

John Fournelle	Mitch Rosefelt
Joel Garb	Victoria Straughn
John Kiefer	Kelly Warren
Greg Landretti	

Board Meetings:

1/12/05, 2/23/05

Board meetings are held at 6:15 p.m. at the WORT studios and are open to the public.

Paid Staff

Business & Foundation Development Director	Raechel Pundsack
Music Program Facilitator	Sybil Augustine
News & Public Affairs Facilitator	Nathan Moore
On-air Development Director	John Kraniak
Operations Coordinator	Norman Stockwell
Volunteer & Outreach Coordinator	Glenn Mitroff
Bookkeeper	Jerry Chernow
Engineer	Roman Dubrovsky
Chief Engineer	Laura Gutknecht
Information Technology Coordinator	Tom Christie

**THE RADIO PILOT IS THE QUARTERLY NEWSLETTER FOR
WORT LISTENER SPONSOR MEMBERS AND IS PUBLISHED BY:**

Back Porch Radio Broadcasting, Inc.
118 S. Bedford Street, Madison, WI 53703
(608) 256-2001

Editor: Stephanie Essex Elkins
Layout: Kari Hamann
Production Coordinator: John Kraniak

Circulation 3,500
January 2005

**WORT's mailing list is confidential and
is never sold or loaned to anyone.**

Back Porch Radio Broadcasting, Incorporated

WORT is a 501(c)(3) organization. Your contributions are tax-deductible.



Celebrations and Changes

In July, **Allan Durrant**, coordinator of the Wednesday music library crew, took vows at Manjushri Center, Ulverston, England as a Buddhist monk. Per his request, we now address him as **Longku**. Listeners **Kristine and Greg Egstad** celebrated their first wedding anniversary on August 23 with an exchange of WORT T-shirts while awaiting the birth of their son Jeffrey two days later.

Welcome back to **Mitch Rosefelt** who rejoined WORT's Community Advisory Board in November. **Jane Richard**, pledge drive assistant and occasional sound board engineer for "Back to the Country," joined the WORT Board of Directors in October, filling the remainder of the term for the Participating Member (volunteer) seat vacated by **Nancy Nelson**. Welcome, Jane, and thanks Nancy for your dedication and service to WORT, and for the role you played in initiating WORT's Long Range Planning process.

WORT expresses condolences to the family and friends of **Anna Odegaard** who passed away on October 31. Anna was a devoted fan of WORT and loved independent media programs, including "Democracy Now."

Uncle Larry, host of the jazz show "Crazeology" (Midnight Friday to 6am Saturday), was recognized for his outstanding Web site by the Netscape Open Directory Project. It was designated an official

Cool Site. Staff at the project wrote, "You have assembled the most impressive collection of topical links in a single category that I have seen in three years with the Open Directory Project. Congratulations on your collective accomplishment." The Web site may be viewed at www.eop.mu.edu/lawrence/itlist.htm. Of interest to jazz fans are Crazeology's Calendar of Jazz Births & Deaths, Crazeology's

Playlists and Crazeology's Madison Jazz Calendar. The site also includes extensive links to jazz artists.

"Her Infinite Variety" host **Sue Goldwomon** will be taking a sabbatical during the months of January and February to care for a family member. Programming will continue with co-host Tara Ayres and others.

Ricardo Gonzalez, host of "La Junta" (Saturday 4-6 p.m.), was honored in December with the 2004 Community Changemaker Award presented by the Wisconsin Community Fund and the Verna Hill/Dorothy Shannon Fund. Ricardo was acknowledged for more than 30 years of civic service and social activism in Wisconsin and for promoting understanding and improvement of relations between his native Cuba and the United States. Ricardo has generously donated the use of the Cardinal Bar to community organizations, including WORT, for meetings and fundraisers. Thank you Ricardo for supporting social activism, enriching our lives and connecting us with the people and culture of Cuba.

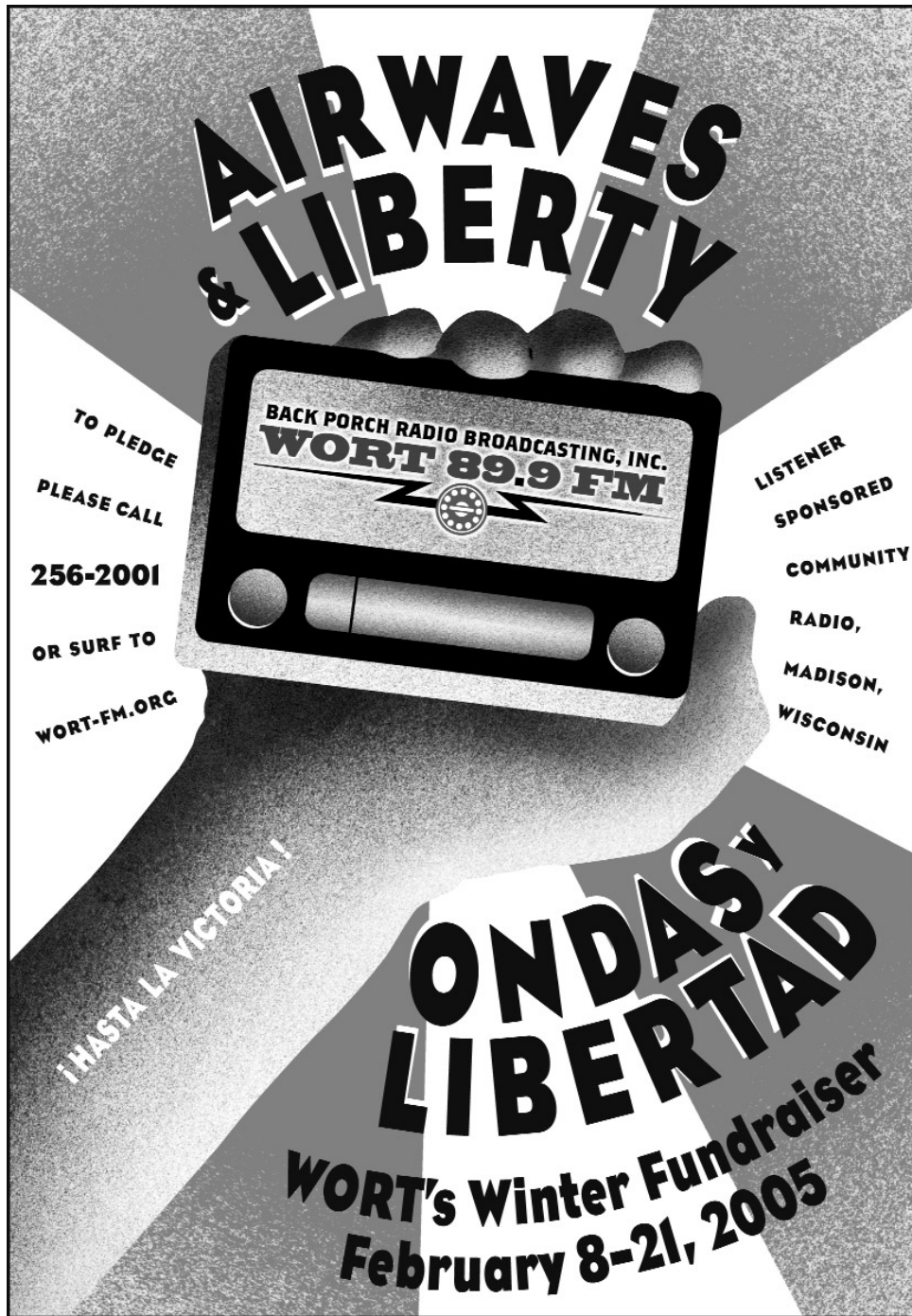
Ondas y Libertad: Airwaves and Liberty

For the first time ever, WORT's upcoming pledge drive theme will be bilingual: Ondas y Libertad in Spanish, or Airwaves and Liberty in English. The pledge drive begins on February 8 and runs through February 21.

Artist Carol Bracewell has designed the pledge drive poster in the style of 1930s Spanish Civil War art.

The 2004-2005 T-shirt and coffee mug will be available during the drive. The station will also have other WORT logo items such as the bike water bottle and meditation candle as "thank you gifts." Listen for other special items such as books, videos, gift certificates and other items from local businesses.

Listener-Sponsors can use WORT's secure server for online donations during this drive – it's easy! Donate to WORT and have it count for the program on the air during that time, just like phone call pledges. However, online donations will be limited to WORT logo "thank you gifts" – T-shirts, mugs and water bottles.



WORT depends on listener support for over 63% of its entire budget. On-air fundraising lets listeners join the WORT community wherever they live. Please give generously during the drive.

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
5 OTHER VOICES JESSICA COURTIER ANNA NEKOLA JOANNE POWIERS LAURA DYER Women in world classical	5 PROMENADE SCOTT HERRICK Classical variety	5 A MUSICAL OFFERING ENA FOSHAY Piano, symphonic & choral	5 VARIATIONS ON A THEME JIM SCHWALL Late 19th & 20th Century	5 FANTASIA PERRY ALLAIRE Classical on a theme	5 CRAZEOLGY	5 AFTER HOURS
6 WORLDBOOK OF RECORDS TRACY DOREEN BEVERLY SEAVEY Folk from the world over	6 PASTURES OF PLENTY JOHN FABKE Traditional American folk	6 BACK TO THE COUNTRY BILL MALONE JEFF HICKEY Country music on a theme	6 DIASPORA TERRY O' Folk & international	6 MUD ACRES CHRIS POWERS Bluegrass & acoustic	6 LOS MADRUGADORES ARMANDO SANCHEZ Música y conversación en español	6 HONG RADIO
7 OTHER VOICES JESSICA COURTIER ANNA NEKOLA JOANNE POWIERS LAURA DYER Women in world classical	7 PROMENADE SCOTT HERRICK Classical variety	7 A MUSICAL OFFERING ENA FOSHAY Piano, symphonic & choral	7 VARIATIONS ON A THEME JIM SCHWALL Late 19th & 20th Century	7 FANTASIA PERRY ALLAIRE Classical on a theme	7 LOS MADRUGADORES ARMANDO SANCHEZ Música y conversación en español	7 HONG RADIO
8 OTHER VOICES JESSICA COURTIER ANNA NEKOLA JOANNE POWIERS LAURA DYER Women in world classical	8 PROMENADE SCOTT HERRICK Classical variety	8 A MUSICAL OFFERING ENA FOSHAY Piano, symphonic & choral	8 VARIATIONS ON A THEME JIM SCHWALL Late 19th & 20th Century	8 FANTASIA PERRY ALLAIRE Classical on a theme	8 LOS MADRUGADORES ARMANDO SANCHEZ Música y conversación en español	8 HONG RADIO
9 OTHER VOICES JESSICA COURTIER ANNA NEKOLA JOANNE POWIERS LAURA DYER Women in world classical	9 PROMENADE SCOTT HERRICK Classical variety	9 A MUSICAL OFFERING ENA FOSHAY Piano, symphonic & choral	9 VARIATIONS ON A THEME JIM SCHWALL Late 19th & 20th Century	9 FANTASIA PERRY ALLAIRE Classical on a theme	9 LOS MADRUGADORES ARMANDO SANCHEZ Música y conversación en español	9 HONG RADIO
10 OTHER VOICES JESSICA COURTIER ANNA NEKOLA JOANNE POWIERS LAURA DYER Women in world classical	10 PROMENADE SCOTT HERRICK Classical variety	10 A MUSICAL OFFERING ENA FOSHAY Piano, symphonic & choral	10 VARIATIONS ON A THEME JIM SCHWALL Late 19th & 20th Century	10 FANTASIA PERRY ALLAIRE Classical on a theme	10 LOS MADRUGADORES ARMANDO SANCHEZ Música y conversación en español	10 HONG RADIO
11 OTHER VOICES JESSICA COURTIER ANNA NEKOLA JOANNE POWIERS LAURA DYER Women in world classical	11 PROMENADE SCOTT HERRICK Classical variety	11 A MUSICAL OFFERING ENA FOSHAY Piano, symphonic & choral	11 VARIATIONS ON A THEME JIM SCHWALL Late 19th & 20th Century	11 FANTASIA PERRY ALLAIRE Classical on a theme	11 LOS MADRUGADORES ARMANDO SANCHEZ Música y conversación en español	11 HONG RADIO
12 OTHER VOICES JESSICA COURTIER ANNA NEKOLA JOANNE POWIERS LAURA DYER Women in world classical	12 PROMENADE SCOTT HERRICK Classical variety	12 A MUSICAL OFFERING ENA FOSHAY Piano, symphonic & choral	12 VARIATIONS ON A THEME JIM SCHWALL Late 19th & 20th Century	12 FANTASIA PERRY ALLAIRE Classical on a theme	12 LOS MADRUGADORES ARMANDO SANCHEZ Música y conversación en español	12 HONG RADIO
1 OTHER VOICES JESSICA COURTIER ANNA NEKOLA JOANNE POWIERS LAURA DYER Women in world classical	1 PROMENADE SCOTT HERRICK Classical variety	1 A MUSICAL OFFERING ENA FOSHAY Piano, symphonic & choral	1 VARIATIONS ON A THEME JIM SCHWALL Late 19th & 20th Century	1 FANTASIA PERRY ALLAIRE Classical on a theme	1 LOS MADRUGADORES ARMANDO SANCHEZ Música y conversación en español	1 HONG RADIO
2 OTHER VOICES JESSICA COURTIER ANNA NEKOLA JOANNE POWIERS LAURA DYER Women in world classical	2 PROMENADE SCOTT HERRICK Classical variety	2 A MUSICAL OFFERING ENA FOSHAY Piano, symphonic & choral	2 VARIATIONS ON A THEME JIM SCHWALL Late 19th & 20th Century	2 FANTASIA PERRY ALLAIRE Classical on a theme	2 LOS MADRUGADORES ARMANDO SANCHEZ Música y conversación en español	2 HONG RADIO
3 OTHER VOICES JESSICA COURTIER ANNA NEKOLA JOANNE POWIERS LAURA DYER Women in world classical	3 PROMENADE SCOTT HERRICK Classical variety	3 A MUSICAL OFFERING ENA FOSHAY Piano, symphonic & choral	3 VARIATIONS ON A THEME JIM SCHWALL Late 19th & 20th Century	3 FANTASIA PERRY ALLAIRE Classical on a theme	3 LOS MADRUGADORES ARMANDO SANCHEZ Música y conversación en español	3 HONG RADIO
4 OTHER VOICES JESSICA COURTIER ANNA NEKOLA JOANNE POWIERS LAURA DYER Women in world classical	4 PROMENADE SCOTT HERRICK Classical variety	4 A MUSICAL OFFERING ENA FOSHAY Piano, symphonic & choral	4 VARIATIONS ON A THEME JIM SCHWALL Late 19th & 20th Century	4 FANTASIA PERRY ALLAIRE Classical on a theme	4 LOS MADRUGADORES ARMANDO SANCHEZ Música y conversación en español	4 HONG RADIO
5 OTHER VOICES JESSICA COURTIER ANNA NEKOLA JOANNE POWIERS LAURA DYER Women in world classical	5 PROMENADE SCOTT HERRICK Classical variety	5 A MUSICAL OFFERING ENA FOSHAY Piano, symphonic & choral	5 VARIATIONS ON A THEME JIM SCHWALL Late 19th & 20th Century	5 FANTASIA PERRY ALLAIRE Classical on a theme	5 LOS MADRUGADORES ARMANDO SANCHEZ Música y conversación en español	5 HONG RADIO
6 OTHER VOICES JESSICA COURTIER ANNA NEKOLA JOANNE POWIERS LAURA DYER Women in world classical	6 PROMENADE SCOTT HERRICK Classical variety	6 A MUSICAL OFFERING ENA FOSHAY Piano, symphonic & choral	6 VARIATIONS ON A THEME JIM SCHWALL Late 19th & 20th Century	6 FANTASIA PERRY ALLAIRE Classical on a theme	6 LOS MADRUGADORES ARMANDO SANCHEZ Música y conversación en español	6 HONG RADIO
7 OTHER VOICES JESSICA COURTIER ANNA NEKOLA JOANNE POWIERS LAURA DYER Women in world classical	7 PROMENADE SCOTT HERRICK Classical variety	7 A MUSICAL OFFERING ENA FOSHAY Piano, symphonic & choral	7 VARIATIONS ON A THEME JIM SCHWALL Late 19th & 20th Century	7 FANTASIA PERRY ALLAIRE Classical on a theme	7 LOS MADRUGADORES ARMANDO SANCHEZ Música y conversación en español	7 HONG RADIO
8 OTHER VOICES JESSICA COURTIER ANNA NEKOLA JOANNE POWIERS LAURA DYER Women in world classical	8 PROMENADE SCOTT HERRICK Classical variety	8 A MUSICAL OFFERING ENA FOSHAY Piano, symphonic & choral	8 VARIATIONS ON A THEME JIM SCHWALL Late 19th & 20th Century	8 FANTASIA PERRY ALLAIRE Classical on a theme	8 LOS MADRUGADORES ARMANDO SANCHEZ Música y conversación en español	8 HONG RADIO
9 OTHER VOICES JESSICA COURTIER ANNA NEKOLA JOANNE POWIERS LAURA DYER Women in world classical	9 PROMENADE SCOTT HERRICK Classical variety	9 A MUSICAL OFFERING ENA FOSHAY Piano, symphonic & choral	9 VARIATIONS ON A THEME JIM SCHWALL Late 19th & 20th Century	9 FANTASIA PERRY ALLAIRE Classical on a theme	9 LOS MADRUGADORES ARMANDO SANCHEZ Música y conversación en español	9 HONG RADIO
10 OTHER VOICES JESSICA COURTIER ANNA NEKOLA JOANNE POWIERS LAURA DYER Women in world classical	10 PROMENADE SCOTT HERRICK Classical variety	10 A MUSICAL OFFERING ENA FOSHAY Piano, symphonic & choral	10 VARIATIONS ON A THEME JIM SCHWALL Late 19th & 20th Century	10 FANTASIA PERRY ALLAIRE Classical on a theme	10 LOS MADRUGADORES ARMANDO SANCHEZ Música y conversación en español	10 HONG RADIO
11 OTHER VOICES JESSICA COURTIER ANNA NEKOLA JOANNE POWIERS LAURA DYER Women in world classical	11 PROMENADE SCOTT HERRICK Classical variety	11 A MUSICAL OFFERING ENA FOSHAY Piano, symphonic & choral	11 VARIATIONS ON A THEME JIM SCHWALL Late 19th & 20th Century	11 FANTASIA PERRY ALLAIRE Classical on a theme	11 LOS MADRUGADORES ARMANDO SANCHEZ Música y conversación en español	11 HONG RADIO
12 OTHER VOICES JESSICA COURTIER ANNA NEKOLA JOANNE POWIERS LAURA DYER Women in world classical	12 PROMENADE SCOTT HERRICK Classical variety	12 A MUSICAL OFFERING ENA FOSHAY Piano, symphonic & choral	12 VARIATIONS ON A THEME JIM SCHWALL Late 19th & 20th Century	12 FANTASIA PERRY ALLAIRE Classical on a theme	12 LOS MADRUGADORES ARMANDO SANCHEZ Música y conversación en español	12 HONG RADIO
1 OTHER VOICES JESSICA COURTIER ANNA NEKOLA JOANNE POWIERS LAURA DYER Women in world classical	1 PROMENADE SCOTT HERRICK Classical variety	1 A MUSICAL OFFERING ENA FOSHAY Piano, symphonic & choral	1 VARIATIONS ON A THEME JIM SCHWALL Late 19th & 20th Century	1 FANTASIA PERRY ALLAIRE Classical on a theme	1 LOS MADRUGADORES ARMANDO SANCHEZ Música y conversación en español	1 HONG RADIO
2 OTHER VOICES JESSICA COURTIER ANNA NEKOLA JOANNE POWIERS LAURA DYER Women in world classical	2 PROMENADE SCOTT HERRICK Classical variety	2 A MUSICAL OFFERING ENA FOSHAY Piano, symphonic & choral	2 VARIATIONS ON A THEME JIM SCHWALL Late 19th & 20th Century	2 FANTASIA PERRY ALLAIRE Classical on a theme	2 LOS MADRUGADORES ARMANDO SANCHEZ Música y conversación en español	2 HONG RADIO
3 OTHER VOICES JESSICA COURTIER ANNA NEKOLA JOANNE POWIERS LAURA DYER Women in world classical	3 PROMENADE SCOTT HERRICK Classical variety	3 A MUSICAL OFFERING ENA FOSHAY Piano, symphonic & choral	3 VARIATIONS ON A THEME JIM SCHWALL Late 19th & 20th Century	3 FANTASIA PERRY ALLAIRE Classical on a theme	3 LOS MADRUGADORES ARMANDO SANCHEZ Música y conversación en español	3 HONG RADIO
4 OTHER VOICES JESSICA COURTIER ANNA NEKOLA JOANNE POWIERS LAURA DYER Women in world classical	4 PROMENADE SCOTT HERRICK Classical variety	4 A MUSICAL OFFERING ENA FOSHAY Piano, symphonic & choral	4 VARIATIONS ON A THEME JIM SCHWALL Late 19th & 20th Century	4 FANTASIA PERRY ALLAIRE Classical on a theme	4 LOS MADRUGADORES ARMANDO SANCHEZ Música y conversación en español	4 HONG RADIO
5 OTHER VOICES JESSICA COURTIER ANNA NEKOLA JOANNE POWIERS LAURA DYER Women in world classical	5 PROMENADE SCOTT HERRICK Classical variety	5 A MUSICAL OFFERING ENA FOSHAY Piano, symphonic & choral	5 VARIATIONS ON A THEME JIM SCHWALL Late 19th & 20th Century	5 FANTASIA PERRY ALLAIRE Classical on a theme	5 LOS MADRUGADORES ARMANDO SANCHEZ Música y conversación en español	5 HONG RADIO

En Nuestro Patio Tuesdays 6:00-7:00 p.m. News in Spanish | The Insurgent Radio Kiosk weekdays at 5:00, 6:30 and 9:00 a.m., and 2:00 p.m. | Folk Calendar weekdays at 10:30 a.m. WORT FM 118 S. Bedford St., Madison, WI 53703 | phone (608) 256-2001 | facsimile (608) 256-2001 | web page www.wortfm.org | e-mail WORT@terracom.net

Get with the Program!

The WORT Programming Committee has two open seats. We're only asking for a few hours per month commitment. The committee researches, critiques, and develops ideas for current and potential programs that fulfill the mission of WORT.

Questions about the committee? Call Nathan or Sybil at 256-2001.

Help guide your community radio station's on-air content!

UPCOMING ACCESS HOUR PROGRAMS

Jan 31	Bob Meyer	Being single and dating in Madison
Feb 7	Lori Nitzel	Local/regional environmental issues
Feb 14	Mike James	Music show – topic TBA
Feb 21	Folks from Just Coffee	Fair Trade Coffee
Feb 28	Rob McClure	Storm Spotting group
Mar 21	Tammy Bieberstein	Madison Area Weed Warriors, talking about invasive species and their spring work days
Apr 25	Cy Griffin and Don Kleise	Vets for Peace
June 13	Wayne Barrens	Media & education; messages we get and don't get; ways to deal with that

The Access Hour is a real WORT original. Every Monday from 7-8 p.m., we turn the mic over to anyone from the community who's got something to share. We'll air whatever you decide: niche music genres, political issues, radio plays, live bands, audio documentaries, call-in shows, band tributes, cultural discussions, and much more!

Yes, you, too, can do an hour of radio on the Access Hour. Just email accesshour@yahoo.com with your show idea. Tony Collins, the Access Hour producer, will schedule your show and give you more information.

WE'RE A COMMUNITY CREDIT UNION

Want to join?

Call us to find out how easy it is to become a member



Heartland
CREDIT UNION

Checking • Savings • Credit Cards • TYME® Card
Consumer and Member Business Loans

282-7000
www.heartlandcu.org

555 W. Washington Avenue • Madison, WI 53703 • 608/282.7000 • Fax 282.7090
944 Williamson Street • Madison, WI 53703 • 608/282.7050 • Fax 282.7056
105 Enterprise Drive • Verona, WI 53593 • 608/845.9880 • Fax 845.9890



Rainbow Bookstore Co-op

426 W. Gilman
257-6050
OPEN DAILY

rbs@supranet.com

*community owned and collectively run
(and we listen to WORT all day long)*



▲ And they're off.... Jeff Fitzgerald from Revolution Cycles joins the entourage of Friday Buzz host Jonathan Zarov in yet another hi-jinx fund raising adventure—this time a bike ride around Lake Wingra in the rain!



▲ L to R: Floyd, Mr. Smarty Pants and Mel behind the mountain of swag used to raise the roof for this Fall pledge drive "rent party."

Performer Ideas Wanted for WORT Events

Do you know musicians and bands that might like to support WORT by playing at a block party, birthday party or bar benefit? The **New WORT Events Committee** is up and running and is looking for entertainment suggestions for future station events. Maybe you have contacts with venues that would be interested in hosting a WORT function? Or know groups that have been featured on a show or live guests that have played on WORT's airwaves? Please send your ideas and contact information to:
Business Development
Director, Raechel Pundsack, at busdev@terracom.net. Thanks!

The Envelope Please!

WORT depends on Listener-Sponsors for over 63 percent of its annual budget. Please use the enclosed donation envelope to mail a check in support of community radio. All donations are fully tax deductible. Mail your envelope today and know you're making a difference.



▲ "Mindless Minions" arrive early to grab a seat for the Mel & Floyd in-studio performance. Merija covers her eyes to prevent corrupting her mental images of Mel, Floyd and Mr. Smarty Pants.

WISH LIST

WORT IS LOOKING FOR DONATIONS OF THE FOLLOWING ITEMS:

- **Computers:** Pentium 600 Mhz or better only
- **Computer Monitors:** 17 inch or larger only
- **VCR:** stereo Hi-Fi

If you have one of these items, and you would like to donate to WORT, please call us at (608) 256-2001 and ask to speak with Norm or Tom.

(Please don't just drop them off at the station!)



◀ Kate Estes prepares to transition from the receptionist chair at WORT to the 2nd oboe chair at the Buffalo Philharmonic Orchestra.

Intern Alex Heusener —▶
"Every day at WORT is a highlight!"



Are you interested in naming WORT in your will?

It doesn't have to be a lot of money, but it does have to be planned in advance.

Please contact Listener-Sponsor Development Director John Kraniak for information and assistance at 256-2001 or pledge@wort-fm.terracom.net.

WORT Underwriters

Alligator Records
www.alligator.com

Avant Gardening
838-2054

Bongo Video
944 Williamson St
251-6163
2733 Atwood Ave
240-9603

Budget Bicycles
1230 Regent St
251-8413

Cardinal Bar
418 E Wilson St
251-0080

Community Pharmacy
341 State St
256-2953

Crystal Corner Bar
1302 Williamson St
256-2953

Elves Palace
364 E Main St, Stoughton
873-3093

Equal Exchange Coffee
www.equalexchange.com

Festival Choir of Madison
274-7089

Frank Productions
267-3996

Ground Zero Coffee
744 Williamson St.
294-8668

Habitat Restore
208 Cottage Grove Rd.
661-2813

Heartland Credit Union
555 W Washington Ave
944 Williamson St
282-7000

Jade Mountain
817 E Johnson St
256-5233

Just Coffee
100 S Baldwin St
287-9011

La Comunidad
255-2805

Light Energy Systems
284-9495

Madison Chamber Choir
242-1471

**Madison Homebrewers
and Tasters Guild**
www.mhtg.org

Madison Repertory Theater
1 S Pinckney St Ste 340
256-0029

Madison Symphony Orchestra
www.madisonsymphony.org

Maximum Ink Music Magazine
www.maximum-ink.com

Mildred's Sandwich Shop
827 E Johnson St
255-2460

**Mother Nature's Diaper
Service**
251-2229

Netphoria Inc.
www.netphoria.com
www.mygiftlist.com

Overture Center for the Arts
201 State St
258-4141

Paradigm Gardens
4539 Helgesen Dr
241-3800

**Rainbow Bookstore
Cooperative**
426 W Gilman St
257-6050

Revolution Cycles
2086 Atwood Ave
255-0009

Rick's Café Music Magazine
831-1818

SERRV, Int'l
122 State St
2701 Monroe St
251-0430

Spex Eyewear
440 State St
256-7739

Supreme Pizza
912 E Johnson St
255-2200

TerraCom, Inc.
www.terracom.net

Thompson Masonry
238-7609

UW Arts Institute
www.arts.wisc.edu

Union Cab of Madison
242-2000

Veterans for Peace
277-8466

**Williamson Street
Grocery Co-op**
1221 Williamson St
251-0884

WI Chamber Orchestra
243-4000

**WI Dept. of Health and
Family Services**
266-1512

WI Youth Orchestras
263-3320

Many of the businesses above also supported the WORT Fall Pledge Drive with contributions of challenge grants, "thank you" gifts or food. Please tell them you appreciate their support of WORT. When you shop at these businesses, be sure to tell them you heard about them on WORT 89.9 FM. If you own an area business, please join these folks by calling 256-2001 for more information about WORT underwriting.

Business Donors to WORT's "Seeds of Change" Pledge Drive

These businesses and individuals donated challenge grants, premiums or food to WORT during the "Seeds of Change" pledge drive. Please thank them with your support!

A Woman's Touch	Caspian Café	Festival Choir of Madison	Lazy Jane's Café	Original Pancake House	Sotavento
Aardvark Art Glass	Celtic Music Society	Funkybracelets.com	Little Bluff Farm	Overture Center for the Arts	Southern Wisconsin Bluegrass Association
Alland Publishing	Cherry Pop Tarts	Geek World	Madison Concourse Hotel	Papa John's	Stoughton Opera House
Artist & Craftsman Supply	Costuminatrix Design	Glass Nickel Pizza	Madison Jazz Society	Pasqual's	Sukhothai
Atwood Community Center	Dancing Grounds Coffee Company	Global Galley	Madison Repertory Theatre	Pavlov's Pizza	Supreme Pizza
Bagels Forever	The Dardanelles	Greenbush Bakery	Madison Symphony Orchestra	Peacemeal Vegetarian Restaurant	Tart's
Bali and Soul	Deborah Bachmann, Tao Shiatsu Center USA	Ground Zero	Magic Mill	Physicians Plus	Top Rankin' Sound System
Bandung	The Deli Bean	Harmony Bar	Marigold Kitchen	PR Watch	Tropical Riddims Sound System
Bill Bale of Sandhill Designs	East-West Healing Arts Institute	Henri Dutilly	Metropolitan Books	Progressive Magazine	Utne Reader
Bitch Magazine	Eldorado Grill	Himal Chuli	Middle East Report	P.S. Mueller	Wildwood Serigraphics
Blue Moon Bar and Grill	Electric Earth Café	Hong Kong Café	Mifflin St. Coop	Quizno's	Williamson St. Coop
Broom St Theater	Etes-Vous Prets Coffee	Jonathan Walton, CMT, Invigoration	Mt. Horeb Mustard Museum	Reggae Russ and Telarc Jazz	Wisconsin Chamber Orchestra
Bunky's Café	Extra Magazine	Inner Design, Applying Intuition	Nat Spill	Restaurant Magnus	Wisconsin Union Theater
Café Zoma	Fantagraphics Books	Irvin Young Auditorium	New Orleans Takeout	Rockameem	
Cargo Coffee	Farley's House of Pianos	Just Coffee	The New Press	Select Enterprises	
Carl's Cakes		Kabul	Nicole Fromm	Seven Stories Press	
The Casbah		Last Coast/True Endeavors	Northwood Farm	Sons of Norway	

BACK PORCH RADIO BROADCASTING, INC.
WORT 89.9 FM



118 SOUTH BEDFORD STREET
MADISON, WI 53703

phone (608) 256-2001

web www.wortfm.org

e-mail WORT@terra.com.net



NON-PROFIT
ORGANIZATION
U.S. POSTAGE

PAID

PERMIT NO. 2021
MADISON, WI

Are you moving?

Any problems with your address or the spelling of your name?

Call John at 256-2001 Monday–Friday,
9am–5pm with any corrections.

Let's Go Bowling!

Don't forget to hit the lanes this winter to get your

bowling prowess in top form for our 10th annual spring BOWL-A-THON! Join us on **Saturday, April 2** at the Village Lanes in Monona. Show your stuff, support WORT and shake your pinfeathers to fabulous local acts.

Stay tuned to 89.9 FM for BOWL-A-THON updates. We'll have the pledge form online this year, so check wort-fm.org to sign up.

For more info and details on business lane sponsorship (at a very reasonable donation level) contact Raechel Pundsack,

Business Development Director at 256-2001 or busdev@wort-fm.org.

