

WORT 89.9 FM

Volunteer-Powered Listener-Sponsored Community Radio

WORT's new website is a digital transmission method for human algorithms

Volunteers Julie Rogers, Miriam Frost, Lucas Osmond (who is also President of the WORT Board of Directors and host of Rolling with Scissors), and Information Technology Coordinator Tom Christie have been hard at work for the past year developing a new website for WORT that will propel the organization into the digital age of media. In fact, our new website is but the first in a number of major outreach efforts (as you'll see inside this issue). Here, we talk to Julie about their progress.



The Web Collective from left: Miriam Frost, Julie Rogers, Tom Christie, Lucas Osmond.

Radio Pilot: Just how “web 2.0” (or 3.0) will the new WORT website be?

Julie Rogers: Well, compared to where WORT’s website is now, this will be like web 7.0. We’ll be tying into social media, we’ll have front-page content that updates as the shows change, we’re going to make this thing super mobile-friendly. And we can do all of that while keeping the most

important part of the radio signal, the human voices, front and center. We don’t want to replace the radio media format, we just want to supplement it, share it with a bigger audience. Madison’s voice is WORT. It’s been that way for a long time and with this stage of WORT’s evolution it can stay that way long into the future. We’ll get

the DJs blogging, we’ll get our homegrown news shows into a format that lasts beyond the radio show time slot, we’ll be able to engage the listener community with discussions and debate like they deserve and we’ll make Arianna Huffington pee her pantyhose.

RP: What is community radio’s role in this digital age?

JR: Radio was ubiquitous and largely homogenous a decade ago. Now everybody is wired into the web and you can read Pakistan’s news in your kitchen. You can watch New Zealand’s Rugby matches

Continued on page 13

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118 S. Bedford Street • Madison, WI 53703

phone (608) 256-2001 | facsimile (608) 256-3704 | web page www.wort-fm.org | e-mail WORT@wort-fm.org

WORT Mission Statement

WORT-FM is a non-commercial, listener-sponsored, member-controlled community radio station broadcasting to south-central Wisconsin. WORT volunteers and staff shall provide quality programming and services to a broad spectrum of the community through:

- promotion of communication, education, entertainment, and understanding by providing a forum for both the discussion of public issues, and the expansion of musical and cultural experience;
- facilitation of community expression and provision of community access to the airwaves for the purpose of sharing music, culture, news and information;
- challenge of the cultural and intellectual assumptions of our listeners through unique and diverse programming;
- orientation towards the audience with concern for those under-represented by other media.

WORT shall be committed to radio programming with a human perspective, respecting all peoples and their environments.

Board of Directors

President	Lucas Osmond
Vice President	Vickie Eiden
Treasurer	Jody McCann
Secretary	Dave Devereaux-Weber
Staff Representative	Norman Stockwell
At-Large Members	Tom Jones Ankur Malhotra Amy Mondloch Dave Robertson

Community Advisory Board

Adelaide Fiske	Victoria Straughn
John Fournelle	Valerie Zisman
Mitch Rosefelt	

Board Meetings:

Monthly board meetings are held on the third Wednesday of every month at 7 p.m. at the WORT studios and are open to the public.

Paid Staff

Business & Foundation Development Director	Maggie Weiser
Music Program Facilitator	Sybil Augustine
News & Public Affairs Facilitator	Molly Stentz
Listener Sponsor Development Director	Jim Goronson
Operations Coordinator	Norman Stockwell
Volunteer & Outreach Coordinator	Glenn Mitroff
Bookkeeper	Jerry Chernow
Engineer	Roman Dubrovsky
Chief Engineer	Laura Gutknecht
Information Technology Coordinator	Tom Christie

**THE RADIO PILOT IS THE QUARTERLY NEWSLETTER FOR
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118 S. Bedford Street, Madison, WI 53703
(608) 256-2001

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Production Coordinator: Jim Goronson
Editor: Nancy Mae

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**WORT's mailing list is confidential and
is never sold or loaned to anyone.**

Back Porch Radio Broadcasting, Incorporated

WORT is a 501(c)(3) organization. Your contributions are tax-deductible.

WORT brings you THE SOUND OF CHANGE

By Jim Goronson, Listener Sponsor
Development Director

WORT's fall pledge drive will be Sunday, October 16 through Saturday October 29 and its theme, "The Sound of Change," is reflective of WORT's mission to challenge the cultural and intellectual assumptions of our listeners through unique and diverse programming and provide access to our airwaves for those under-represented by other media.

The station's 35th year of existence has proven to be on of the most momentous in the station's--and the state's--history, and we've continued to provide relevant broadcasts to south central Wisconsin communities (and beyond).

Local artist and *Health Writers* volunteer Steve Blank is doing the artwork for The Sound of Change that will be featured on WORT stocking caps and travel mugs (both union-made in the U.S.), and a limited-edition fine art print that is suitable for framing.

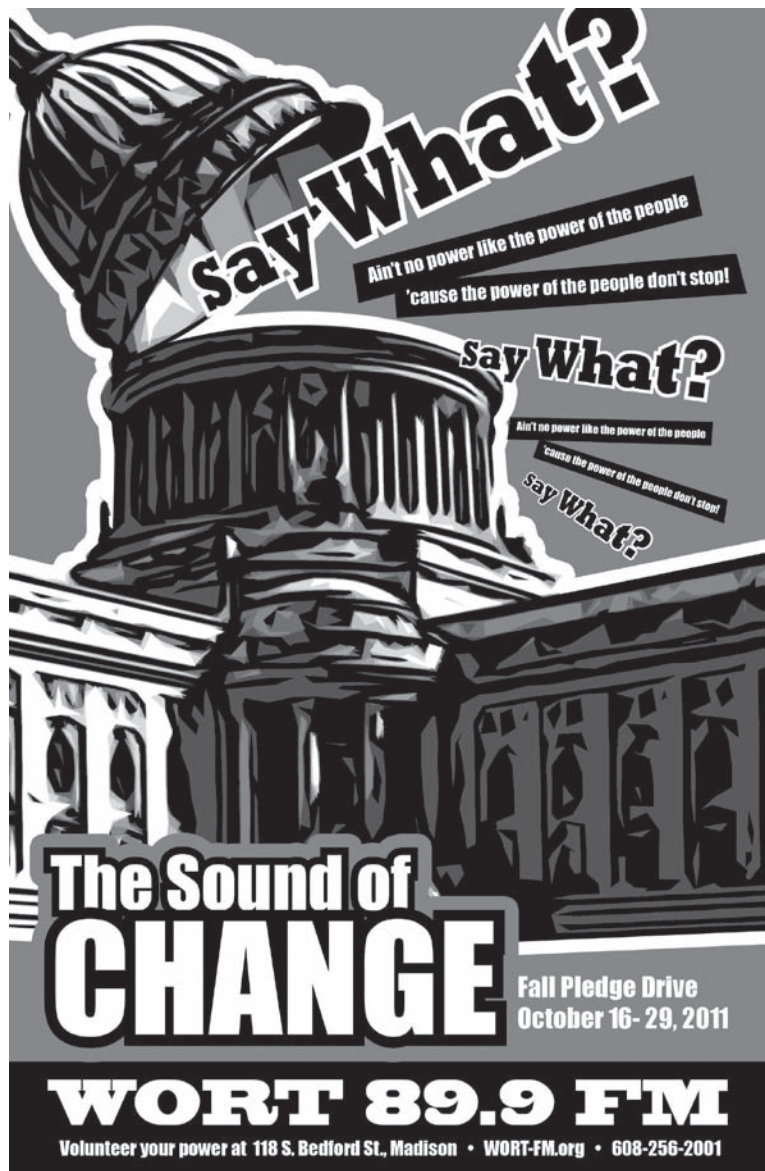
As usual, we will also have WORT-specific items like pint glasses, flying discs, T-shirts and other fine art prints. Donors will also be able to choose from books, DVDs, CDs, concert tickets, and gift certificates from local businesses.

We constantly encourage selecting the "Browse Shelf" option as we are always expanding and updating the wide selection of CDs, books, and DVDs—come pay us a visit at the station and browse to your heart's content!

Ways to pledge:

- Call 608-256-2001 or 1-866-899-WORT (9678)
- Navigate to wort-fm.org and pledge via our secure server!

WORT depends on donations from our listeners for 65% of our total income for this fiscal year. *We can't be WORT without you!*



pulse of wort

By Glenn Mitroff, Volunteer & Outreach Coordinator

As Autumn begins, I have much news from the WORT community to share...

Congratulations to **Stan Woodard** (host of the Tuesday *Eight O'clock Buzz*) & his wife Yolanda on the birth of their 12th grandchild and first Woodard namesake, Benjamin Woodard, born in July. Welcome to another up and coming revolutionary! **Flora Van Wormer** (host of *Other Voices*) is taking a leave from the show in anticipation of her first child, due in October. We also congratulate WORT volunteers who married this summer:

Terry O'Laughlin (host of *Diaspora*) and Caroline Garber were married on June 17 at the Olin Park Barn. Music for the celebration was provided by Mouldy Jam, the original band for the Wild Hog In the Woods barn dances held at the Olin Park Barn.

Roberto Yanez (*En Nuestro Patio* collective member) married Anne Seeber on August 5 at Olbrich Gardens. The couple rode in a pedicab from the wedding to the reception at the Goodman Community Center along the bike path.

Rob McClure (co-host of Wednesday *In Our Back Yard* and weatherman extraordinaire—Mondays at 10AM and at 6:40PM on Wednesday) married Erin Schneider on September 3 at their farm in La Valle near Reedsburg. It was a homegrown wedding party with flowers and food grown by the couple, who tossed handfuls of compost around the farm to celebrate. Rob & Erin were married by **Bridget Holcomb**, reporter and co-producer of Wednesday's *In Our Back Yard*.

Dan Talmo (host of *On The Horizon* and Programming Committee member) and his wife Paula White celebrated their 25th wedding anniversary on August 27 with a party at the

Pres House. Doug Brown and Michelle DuVall played jazz standards and the group Szaszka played Transylvanian folks music, polkas, and waltzes.

We also celebrate some noteworthy accomplishments of WORT volunteers...

Kori Graves (former host of *In Our Back Yard*) received her PhD in History from the UW-Madison. Four days after turning in her dissertation, Kori, husband **Ted Riese** (formerly of *In Our Back Yard*), and 8-month-old Orion moved to Arkansas where Kori is teaching at the University of Arkansas at Little Rock.

Eugenia Highland (*En Nuestro Patio* collective member and former co-host of *Global Revolutions*) graduated with a Masters degree in Life Sciences Communication from the UW-Madison.

Tara Ayres (host of *Better Living through Show Tunes* and previously with *Her Turn*, *Her Infinite Variety* and *Queery*) received the "Woman of the Year" award from Outreach—Madison's Lesbian, Gay, Bisexual & Transgender Community Center in September. Tara has been the artistic director of StageQ Theater for the past six years. A former Outreach board member, Tara has volunteered at WORT since 1981 and is a regular contributor to *Our Lives* magazine.



Rob McClure and Erin Schneider at their lovely outdoor wedding.

In Our Back Yard reporter **Hayden Marx** was hired this summer as a reporter for Wisconsin Dells Events, part of the Capital Newspaper Group. Congratulations, Hayden!

For the Sake of the Song host and stalwart Madison musician **Jim Schwall** received the Madison Area Music Award for Folk/Americana Performer of the Year and Folk/Americana CD of the year for his album "Short Stories."

Thanks to our summer interns: **Sean Madden**, **Tom Mitchell** and **Abigail Obidike**. Sean assisted with booking hosts for *A Public Affair*, helped with cookbook ad sales and volunteered with the Promos production team. Tom worked as a news writer and reporter with *In Our Back Yard*. Abigail, a high school student, was mentored by News Facilitator **Molly Stentz** as a sound board operator during our mid-day news block as part of the AVID (Advancement Via Individual Determination)/TOPs (Teens of Promise) program of the Boys and Girls Club of Dane County.



News Department summer intern Abigail Obidike.

We bid good-bye to **Lauren Peterson** (producer of Wednesday *In Our Back Yard*) who moved to Chicago this summer to work on the Obama

re-election campaign.

With great sadness we say adieu...

Mindy L. Smith (a.k.a Megan Stepsmith) age 49, dear friend of **Rockin' John McDonald** and faithful pledge phone answerer for *I Like It Like That* passed away on May 27 due to complications from an aneurysm. Megan will be greatly missed by her compadres in the "Madison Area Traveling Rock N' Roll Circus."

In August we learned that **Dan "Frank" Richwalski** (former Sunday *Insurgent Radio Kiosk* engineer) died a year ago of pancreatic cancer. Our condolences go out to his family and friends. We thank his sister Marilyn for letting us know.

Colin Robertson, age 90, a consummate WORT listener-sponsor passed away at HospiceCare on September 13th. Colin moved to Madison in 1994 to be near his son Mac, daughter-in-law Marilee Sushoreba and grandchildren Mikaela and Logan. During his time in Madison he was active in the James Reeb UU Congregation, First UU Fellowship, Golden K Kiwanis, PFLAG, PLATO, Frontiers, Outreach and AIDS Network.

On a happier note, **Dave Robertson** (Tuesday morning volunteer receptionist, Board member and outreach volunteer extraordinaire) wrote on September 19: "A big heartfelt thank-you to the wonderful WORT community for all the assistance you provided to me after my bike accident. There were so many responses to Glenn's email and friend Beatriz's coordinating that my needs were met without utilizing all who responded. It has been 10 weeks and the prognosis is good for full recovery. Last week I traded in my exoskeleton for a foam collar. Since I got out of the hospital, your assistance and good vibes have been more instrumental to my recovery than all the medical staff."

WORT is good medicine!



Rockin' John poses with a cup given to him by his fan club in London, England!

If you would like to submit news from the WORT family for future editions of this article, email: volcoord@wort-fm.org or call Glenn Mitroff at 256-2001.

WORT 89.9 FM PROGRAM SCHEDULE

available on all radios
and on the web

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
5 OTHER VOICES FLORA VAN WORMER K.C. PECK HEATHER GERBYSHAK Women in world classical	PROMENADE SCOTT HERRICK Classical variety	A MUSICAL OFFERING ENA FOSHAY Vocal/choral music	ANYTHING GOES RICH SAMUELS Classical variety	FANTASIA PERRY ALLAIRE Classical on a theme	THE AFTER PARTY JUICE: Underground Hip Hop	AFTER HOURS
6 GLOBAL REVOLUTIONS DAVID ALVARADO, MARTIN ALVARADO, HELENA WHITE World music uprising	FOR THE SAKE OF THE SONG JIM SCHWALL Traditional American folk	BACK TO THE COUNTRY BILL MALONE Country music on a theme	DIASPORA TERRY O' Folk & international	MUD ACRES CHRIS POWERS Bluegrass & acoustic	LOS MADRUGADORES ARMANDO SANCHEZ Música y conversación en español	HONG RADIO
7 E I G H T STAN WOODARD	O ' C L O C K JAN MIYASAKI	B U Z Z TONY CASTAÑEDA	Z JONATHAN ZAROV	THE DUSTIES LADY P 60s & 70s R&B	THE AFTER PARTY ARMANDO SANCHEZ Música y conversación en español	MUSICA ANTICUA ENA FOSHAY CAROL MOSESON JOHN BARKER Medieval & Renaissance
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2 ALL AROUND JAZZ ALEX WILDING-WHITE Wide-ranging jazz	FIRE WORSHIP! JOANNE POWIERS Creative music in the jazz tradition from this earth and others	JOURNEYS INTO JAZZ GARY ALDERMAN Swinging mainstream jazz	STRICTLY JAZZ SOUNDS JANE REYNOLDS STEVE BRAUNGINN Creative, improvised music	WHO COOKS FOR YOU? THE REAL JAGUAR Tasty music for all palates!	PANAFRICA ALHAI, DJ LINDA Music of Africa	BETTER LIVING THROUGH SHOWTUNES TARA AYRES & KIRK STANTIS
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6 ACCESS HOUR	EN NUESTRO PATIO IN SPANISH	THIS WAY OUT	SCIENCE/HEALTH WRITERS	LABOR RADIO	LA JUNTA RICARDO GONZALEZ AGUSTIN OLVERA ROBERTO RENGLER Salsa & Latin Jazz	ON THE HORIZON FORD BLACKWELL DANI IALIMO PAUL NOVAK World Music
7 ACCESS HOUR	EN NUESTRO PATIO IN SPANISH	THIS WAY OUT	SCIENCE/HEALTH WRITERS	LABOR RADIO	LA JUNTA RICARDO GONZALEZ AGUSTIN OLVERA ROBERTO RENGLER Salsa & Latin Jazz	ON THE HORIZON FORD BLACKWELL DANI IALIMO PAUL NOVAK World Music
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9 SOMETHING WONDERFUL RYAN PARKS Electronic dance music	THE ORIGINAL WILSON BROTHERS JIM & TED WILSON New release rock	GUILTY PLEASURES CASEY FOX Vinyl gestalt	PSYCHOACOUSTICS REV. VELVETEN AND BAD SISTER HEDI Head trip through the decades	FRIDAY ON MY MIND SCOTT & MELVA, THE WALKIN' DOCTOR, HARRY RAG, DJ JUX AND TED OFFENSIVE New & archival rock	I LIKE IT LIKE THAT ROCKIN' JOHN McDONALD Rock n' roll oldies	THIRD WORLD VIEW
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1 ROLLING WITH SCISSORS LUCAS, PRINCE OF DARKNESS Headspace Radio	WAKE UP FUTURISTIC THE DELIVERYMAN Metaphysical nuggets and night sweats	LA BOTICA ALTERNATING WITH PHIL LIVE ON THE AIR Live concerts & recorded rarities	KOSMIK RADIATION DAVE 3000 Psych & Prog Sounds	THE AFTER PARTY JUICE Underground Hip Hop	CIPHER ZONE CIPHER ZONE COLLECTIVE Spoken Word & Hip Hop	PACHYDERM PARADE
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Below the Radar - 1st Friday, Mind's Eye Radio, Kelly Warren; 2nd Friday, Live and Local, Collective; 3rd, 4th & 5th Fridays, Fiction Jones, Gregg Williard
The Insurgent Radio Kiosk weekdays at 5:00, 6:30 and 9:00 a.m., and 2:00 p.m. | Folk Calendar weekdays at 10:30 a.m. | Jazz Calendar at 4 p.m.
WORT FM 118 S. Bedford St., Madison, WI 53703 | phone (608) 256-2001 | facsimile (608) 256-3704 | web page www.wort-fm.org | e-mail WORT@wort-fm.org

News and Public Affairs

Insurgent Radio Kiosk

Mon–Fri 5, 6:30, 9am and 2pm
Five-minute segment of commentary, “This Day in History,” and community events calendar.

WIN

Mon–Fri 8–8:03AM
Three-minute headline news from the Workers Independent News Service.

8 O’Clock Buzz

Mon–Fri 8–9AM
Interviews, music, and lots of local current events, culture and people.

A Public Affair

Mon–Fri noon–1PM
Live call-in interview program. Listener questions and comments encouraged at 256-2001.

Democracy Now!

Mon–Thurs 1–2PM, FRIDAY 4:30–5:30PM
Award-winning investigative news program hosted by Amy Goodman.

BBC World Service

Mon–Thurs 5–6PM
News and analysis of current affairs worldwide.

Free Speech Radio News

Mon–Thurs 6–6:30PM
Incisive news and analysis in the service of peace and social justice, run by the reporters themselves.

In Our Backyard

Mon–Thurs 6:30–7PM
Volunteer-produced alternative local news.

En Nuestro Patio

Tuesday 7–8PM
Producción voluntario de noticias local en español.

Queery

Wednesday 7–7:30PM
Locally produced lesbian, gay, bisexual and transgender news and issues program (music on first show of each month).

This Way Out

Wednesday 7:30–8PM
International lesbian and gay radio magazine.

Perpetual Notion Machine

1st, 3rd, & 5th Thursdays 7–7:30PM
Science made understandable and fun for the rest of us. Interviews, Geek-of-the-Week quiz, and more.

Healthwriters on the Air

2nd & 4th Thursdays 7–7:30PM
Empowering people by airing economic, social, and political news and resources about health care.

Labor Radio

Friday 5:30–6PM
Locally produced headline news on issues affecting working people in Dane County with interviews and announcements.

Her Turn

Sunday 11–11:30AM
News and information by and about women from a feminist perspective.

Third World View

Sunday 5–6PM
News and analysis about the Third World from a critical left, anti-imperialist perspective.

Cultural Programming

Access Hour

Monday 7–8PM
A different host from the community each week. Music, discussion, and lots more. Sign up for an Access Hour by calling 256-2001 for an application, or e-mail accesshour@yahoo.com

Radio Literature

Thursday 7:30–8PM
Locally produced program featuring local and international authors, children’s literature, spoken word poetry, and more.

Hour of Slack

Thursday 10–11PM
The radio ministry of the Church of the SubGenius. Sinners, be justified and Praise “Bob.” (www.subgenius.com)

Mel and Floyd

Friday 1–2PM
It’s monkey time with hosts Mel and Mr. Smartypants (Floyd is on assignment). Two wacky guys discuss news, views and things you need to know.

Mind’s Eye Radio

1st Friday 11PM–midnight
Mind’s Eye Radio collective explores monthly topics with poetry, essay, drama and music. “The sounds of social change.”

Fiction Jones

3rd, 4th, 5th Friday 11PM–midnight
Complex metafictional novels in serialized form read by author Gregg Williard.

Hmong Radio

Sunday 6–8AM
Hmong-language music and talk by and for the Hmong community.

Salamat

Sunday 6–6:30PM
Salamat brings Arab-American voices to the air, providing listeners with a window to the issues of a vastly varied segment of our planet’s population – Arabs.

Pachyderm Parade

Sunday 6:30–7PM
Madison’s only kids radio show, Pachyderm Parade is for pre-teen kids and their families, fostering family time, fireplace time, and rocking chair time. Kids can call in their requests – and have their voices on the air.

Music Programming

BLUES/GOSPEL/R&B

Blues Cruise

Friday 6–8PM
Weekend-commencing electric blues from the 50s to the present and the occasional touch of zydeco and R&B, with host Dave Watts.

Dusties Storm

Saturday 8–10AM
Host Lady P brings you a combination of 60s and 70s R&B music that will take you back to the day.

Two for the Blues

Saturday 8–10PM

Blues from the 1920s to the present with a little zydeco and southern soul added to the mix, hosted by Art Schuna and Dave Leucinger.

Best of Gospel

Sunday 7–9PM

New urban gospel artists, requests, announcements and a segment of national and international news pertaining to the African-American community, with hosts Sister Linda and Sister Pam.

CLASSICAL

Musica Antiqua

Sunday 8–11AM

Medieval, Renaissance, early Baroque and related styles from 1100 to 1650 with hosts Ena Foshay, Carol Moseson and John Barker.

Other Voices

Monday 5–8AM

Music from world classical traditions in a wide range of styles and eras and focusing on women composers, performers and conductors, with hosts Flora van Wormer, K.C. Peck, and Heather Gerbyshak.

Promenade

Tuesday 5–8AM

A real variety in classical with host Scott Herrick.

A Musical Offering

Wednesday 5–8AM

Vocal and choral music with host Ena Foshay.

Anything Goes

Thursday 5–8AM

Classical music with host Rich Samuels.

Fantasia

Friday 5–8AM

Classical music on a theme with host Perry Allaire.

EXPERIMENTAL

R.T.Q.E.

Sunday 9–11PM

Electronic, experimental, classical, ethnodial and improvised music with host Gregory Taylor.

Weekly World Noise

Sunday 11PM–2AM

Experimental and avant garde with your host Destructo.

In One End

Monday 2–5AM

Adventures in voice with hosts Brian and Connor.

FOLK

For the Sake of the Song

Tuesday 9AM–NOON

American folk music with a focus on roots, with host Jim Schwall.

Back to the Country

Wednesday 9AM–NOON

With themes such as politics, work, home or around the music of a particular person, host Bill Malone puts emphasis on “classic” and “alternative” country music—what you can’t hear on Top 40 radio.

Mud Acres

Friday 9AM–NOON

Bluegrass and acoustic music with host Chris Powers.

INTERNATIONAL

Global Revolutions

Monday 9AM–NOON

World music uprising with hosts Martin Alvarado, David Alvarado, and Helena White.

Diaspora

Thursday 9AM–NOON

Do you know what folk music is? Well, think again. In the words of Big Bill Broonzy, “It’s all folk music to me. I ain’t never heard a cow sing.” Music from the uncharted regions of the record library, with host Terry O’.

Los Madrugadores

Saturday 6–8AM

Música y conversación en español con Armando Sanchez.

Tropical Riddims

Saturday noon–2PM

Roots, rock steady, reggae, ska and conscious dancehall. Hosts F.R.P. and J.A.M. teachin’ the youts ’bout roots and kulcha!

PanAfrica

Saturday 2–4PM

Popular and traditional music of Africa and the Caribbean with hosts Alhaji N’jai and DJ Linda. New releases from throughout Africa are featured in an effort to bring African music into the American mainstream.

La Junta

Saturday 4–6PM

Salsa and Latin Jazz with hosts Ricardo Gonzalez, Agustín Olvera, and Roberto Rengel.

On the Horizon

Sunday 3–5PM

International and world music from all continents with an emphasis on contemporary popular music with hosts Ford Blackwell, Dan Talmo and Paul Novak.

HIP HOP/RAP

The After Party

Saturday 2–6AM

Host Juice provides great underground Hip Hop with a focus on local and regional artists.

Cipher Zone

Saturday 10PM–midnight

Spoken Word, Hip Hop music hosted by the Cipher Zone Collective.

Universal Soul Explosion

Saturday midnight–3AM

Rap and soul with hosts Mustafa and K.I.N.G. Kronos

After Hours

Sunday 3–6AM

The mix continues with host Double “D.”

JAZZ

All Around Jazz

Monday 2–5PM

A diverse collection of jazz specials, features, and festivals from around the world with host Alex Wilding-White.

Fire Worship!

Tuesday 2–5PM

Music in the jazz tradition from this earth and others with host JoAnne Powers.

Journeys into Jazz

Wednesday 2–5PM

Swinging mainstream jazz from the 1940s and onward with host Gary Alderman.

Strictly Jazz Sounds

Thursday 2–5PM

Avant garde, adventurous jazz and an eclectic mix of other styles, with hosts Jane Reynolds and Steve Braunginn.

Entertainment

Saturday 10AM–noon

Classic jazz and swing from the 1920s to the 1950s—recordings by big bands, vocalists and small combos, with host John Kraniak.

ROCK

New Disc at Nine

Mon–Thurs 9PM

Selections from the newest music available.

Something Wonderful

Monday 8–11PM

Techno, ambient, industrial and more, with host Ryan Parks.

Mosh Pit

Monday 11PM–2AM

Metal with Matt Myers and Mike Hinz.

Rolling with Scissors

Tuesday 2–5AM

Headspace radio with host Lucas, Prince of Darkness.

Original Wilson Brothers

Tuesday 8–11PM

New release indie and import rock. Also some older alternative rock and occasional theme shows, with hosts Jim and Ted Wilson.

Leopard Print Lounge

Tuesday 11PM–2AM

Modern and classic garage, mod, rockabilly and punk rock with host Jenni Schwaner Ladd.

Wake Up Futuristic

Wednesday 2–5AM

With your host, Mr. Schinker, The Deliveryman. Home of the After 2 News, 3XGBV@3, the 4 O'Clock Freakout, and more Wisco-centric rock than anywhere else.

Guilty Pleasures

Wednesday 8–11PM

Vinyl gestalt with host Casey Fox.

Rock en Español

Wednesday 11PM–2AM

Latin and Iberian rock, ska and hip hop.

La Botica

2nd, 4th, and 5th Thursdays 2–5AM

Latin and Iberian rock, ska and hip hop.

Phil Live on the Air

1st & 3rd Thursdays 2–5AM

Live concerts and recorded rarities with host Phil Davis.

Psychoacoustics

Thursdays 8–11PM

New and unusual music with hosts Reverend Velvetten and Bad Sister Heidi. 10–11pm: "The Hour of Slack." Radio ministry of the Church of the SubGenius.

The Vinyl Resting Place

Thursday 11PM–2AM

Rock'n'roll, blues and R&B obscurities from the wrong side of the tracks, with host Vinyl Richie.

Kosmik Radiation

Friday 2–5AM

Psychedelic and progressive sounds with Dave 3000.

Who Cooks for You?

Friday 2–4:30PM

Tasty music for all palates. Hosted by DJ The Real Jaguar.

Friday on My Mind

Friday 8–11PM

New and archival rock with hosts Bill the Walkin' Doctor, Harry Rag, Ted Offensive, Scott & Melva Sabatke, and DJ Jux.

I Like it Like That

Saturday 6–8PM

Rock'n'roll mostly from the 50s and 60s with host Rockin' John McDonald. Hits, b-sides, alternate takes, unreleased cuts, tracks out of print, rockabilly, surf music; also music from the 80s, 90s, and 2000s that "fits the format."

MIXED GENRE

Her Infinite Variety

Sunday 11:30AM–2PM

Women in music, all genres and styles. Interviews, live guests and announcements for the womyn's community, with hosts Steph Stringer, Sara Blackthorne and Leonie Dolch.

Better Living through Show Tunes

Sunday 2–3PM

Musicals old and new, with hosts Tara Ayres and Kirk Stantis.

Live and Local

2nd Friday 11PM–midnight

Recordings of live performances by local musicians in a variety of genres.

Mad Toast Live

Saturday 12–2AM

Mary Gaines and Chris Wagoner present music and conversation with diverse musical artists of all styles in an intimate setting.

This Is What Democracy Cooks Like

WORT cookbook hits the streets this fall

by Nancy Mae, project coordinator

Last winter, a group got together to create a fundraising cookbook for WORT—a collection of recipes from the WORT community, a product of diverse voices from diverse backgrounds. It seemed like a great idea.

Wow. We had no idea what we were getting into. *This Is What Democracy Cooks Like*, a collection of recipes from the WORT community, contains recipes from all over the state, country, and world. Recipes from WORT volunteers current and former, their parents and extended families, friends from high school, and a few of their favorite restaurants are all included here.

But it's not quite what we had envisioned last January. Politics in Wisconsin played its part and changed what could have been a mildly interesting cookbook into a document sharing the struggles for First Amendment rights, collective bargaining, and much more.

Over 350 pages. Over 250 recipes. Anecdotes. Photos.

This Is What Democracy Cooks Like also includes recipes from most of the “Fab 14”, who left the state to prevent Senate quorum and slow down the passage of the Governor’s budget bill, recipes from activists, photos of protests in snow and sunshine, and some very, very creative responses to the political climate.

And this fall, just in time for your holiday-of-choice gift-giving needs, WORT will be selling copies of

This Is What Democracy Cooks Like until we run out. Cost is \$25 plus \$5 for shipping. Email us at cookbookorder@wort-fm.org and we'll let you know when our order form is online and

when you can purchase the book at the station. We'll also have copies for sale at the Fair Trade Holiday Festival and at the WORT birthday party on December 3, if you can wait that long. But you won't want to—there's a great popcorn turkey stuffing recipe you won't want to miss!



This Is What Democracy Cooks Like order form

Name _____

Address _____

City _____ State _____ ZIP _____

Phone (____) _____ Email _____

Number of books _____ x \$25 = _____ (subtotal)

Plus postage of \$5 per book = _____ (postage, if mailed)

Add the above together = _____ (total)

Credit card # _____

Full name on card _____

Expiration ___/___ Security code on back of card _____

I would like to:

Pay now, please mail to me (add postage)

OR

Pay now and pick up at the station (no postage).

I am paying by:

Enclosing exact cash or a check

OR

Providing credit card info

Access Hour Mondays 7–8pm

Oct 17 Elliott Haack hosts a pledge drive edition of the *Access Hour*, El Queso Madre.

Oct 24 USDA Rural Development State Director, Stan Gruszynski, and his Program Directors will discuss what Rural Development can do for Wisconsin's rural communities and individuals who qualify for financial assistance—including single and multi-family housing, businesses, cooperatives, community facilities, and bioenergy.

Oct 31 Davinskoya brings "A Dark Enchantment"... (a polychromatic crepuscular reckoning)...a blend of dark (but colourful) music, philosophy, and a wee bit of "magick."

Nov 7 Street singer Art Paul Schlosser brings his unique talents and arts to the *Access Hour*.

Nov 14 DaddyBrain — an outreach and discussion effort to help Dads find their ways.

Nov 21 There'll be talking about what's been going on with the Swankmaster's book, *Crackin' Up*, as well some selected readings mixing in with some unusual musical flair.

Nov 28 Learn about the food stamp program used today by 1 in 7 Wisconsinites. Second Harvest Foodbank of Southern Wisconsin shares how the state's nutrition assistance program is a real agent in reducing hunger in our local communities. We will also

hear about the history of Food Stamps and how the program has evolved since its inception.

Dec 5 Rockwell Rice of Windsor Marie plays music from their CD and talks about the band and upcoming shows.

Dec 12 Jorge Alva-Huerto presents an evening of Latin American jazz and local music, particularly from Peru.

Dec 19 It's close to (but not too much before) Christmas—time for an all vinyl retro holiday show with Red Velvet. She's got some rarities!

Jan 16 Carmen Rumbaut shares teachings about logic and practical ways to clarify our thinking, based on Buddhism, sharing methods, songs and poems helpful for anyone in dealing with their own thoughts. Part of the program will be guided mediation, not in the sense of silence but as a way to examine what is happening in our own heads.

Jan 23 Carolsita hosts a "Bob Dylan Tribute Show" featuring recordings of Dylan by Dylan, live performances of Dylan's songs by Maggie and the Farmers and Ted Kowle, an original poem about Dylan by Gary Bernard Puder, and a recorded interview with Dylan.

Jan 30 Savage Class War Radio—the Retirement Edition: Labor Struggles at UW Madison from the perspective of someone who just retired, along with tasty rebel music.

Where there's a will, there's a way

Hello, WORT Community—

It has been a privilege and a pleasure to see WORT-FM develop into an outstanding institution and community cultural asset and I consider it a personal responsibility to help safeguard the future of WORT in south central Wisconsin and beyond.

We all are allotted just so much time on this sweet earth.... Those fortunate to live within the reach of WORT's signal hope that WORT-FM will outlive us all and continue to grow and thrive.

To this end—a sound and secure financial future for WORT—I have with glee made provision for WORT to receive a share of my estate when the time of my demise comes.

Might you as WORT listeners consider making similar arrangements, thus helping assure WORT's future?

Let those of us who are like-minded join our gifts together and begin this vital work!

Very truly yours,

Robert "Buzz" Holland

P.S. Contact Listener Sponsor Development Director, Jim Goronson, for any assistance or for more information at (608) 256-2001, Monday–Friday, 9am–5pm, or via email at pledge@wort-fm.org. More information is also available at wort-fm.org/support-planned-giving.php

AHOY RADIO RANGERS!

By Eric Schinker aka The Deliveryman

Holding down the best time slot in radio isn't easy, folks. Building an avid and devoted fan base is every Delivery Man's dream. This DJ man thinks of it often. How can more earholes be reached, hearts be touched, privacies set ablaze? Through the murk and



The Delivery Man ponders what songs to play for the next *Wake Up futuristic*.

smoky corners of the mind's eye pod, moments of clarity offer answers. Set a goal, then do whatever necessary to achieve it. Sounds simplistic? Nay, dear reader. Many dreams are cast away at the foot of the mountain.

As the host of *Wake Up futuristic* (2–5AM Wednesday mornings), Schinker could sit

back and mail it in. Nobody's listening anyhow, right? Why bother? Just go through the motions.

Mr. S. would like to officially denounce the naysayers inside us all. Dreams come true all the time. Schinker

has a dream for a better *W.U.f.* This dream CAN be realized with the support of the Listenership. There must be an exchange between host and listener. Something like "Actively Listening." Bringing the program into your life and letting it manifest PURE JOY in your heart. Then taking the PURE JOY out into the world and putting it into motion.

Wake Up futuristic has set for itself a lofty goal. As the 150th program approaches, a campaign has begun to increase *W.U.f.*'s profile. Thus, 150x150x150 was born. 150 Facebook likes for *W.U.f.* and 150 followers for @MrSchinker on Twitter, by the 150th edition. Seems unlikely. Yet Schinker seems optimistic.

Devotees and casual participants alike, please take a minute out of your day to tell a friend about *W.U.f.* Better yet, stay tuned after *Leopard Print Lounge* blows your mind with the best primitive rock in the world and listen to *Wake Up futuristic*. Actively Listening involves your earholes and Schinker's whimsy. Also, you can't spell W.U.f. without U.

Forward march!

WORT's Programming Committee focuses on your input

Love talking about WORT? Love talking about that music show that speaks to your soul, or those news and views you can't get anywhere else? Or is there anything you'd like to hear on WORT that we don't currently have, or anything on our airwaves you could do without?

The WORT Programming Committee wants to hear all of it as part of a series of focus groups. WORT's mission is to serve our local community through our programming. We want to know how we're doing, which means we'd like to hear from current and past WORT listeners.

If you're interested in participating in a focus group, please contact Dave Ladd at dave3000@charter.net or (608) 245-9485, and

please add a few names of friends, neighbors and relatives you know who also listen to WORT or who have listened to WORT in the past. We want to include a diverse group of people—the more people who share their perspectives with us, the more we know about the value of our service to the community.

The commitment is an hour of your time and we will provide refreshments. If you need special accommodation for your participation, we will work with you to find a solution. We look forward to hearing from, and listening to, you!



WORT's new website *(continued from page 1)*

or real-time coverage of an earthquake on the other side of the planet. I think that's mostly a good thing. But all those signals can drown out the pieces of information and culture that truly affect the texture of your day-to-day life.

I find that local issues land pretty far down the news search results. If you put the radio on and listen to WORT in your car you get whichever show is on at the time and then whoosh, it's gone. This is the ephemeral nature of radio. In this age of media abundance I think community radio has some serious challenges to face, and the solution is a technical one. By giving radio another vehicle of delivery we can help people not to lose touch with the essential service that WORT delivers to Madison and the surrounding area.

Better still, the geo-indifferent nature of the Internet makes it possible to cultivate an audience/community based on shared values. When I lived in Colorado Springs (the most conservative city in America, by the way—where declaring yourself a feminist is tantamount to calling yourself a cannibal) I streamed WORT over the Internet and listened to it all day. It was my lifeline. It wasn't because WORT's programming was geographically relevant to me,

it was because the values and ideas of this community were ones I shared and which I couldn't hear any other way.

RP: What's it been like being the project leader for this technologically advanced project here at good old WORT?

JR: Project leader, project schmearer! We did this whole thing on the collective model. (Which was weird at first, because I'm a single mom and much more comfortable with the ruthless dictator model of power.)

I moved back here to Madison with the idea that I would get my technical sea-legs back by doing this project because I felt a real debt of gratitude to WORT. I had seen the rest of America and just wanted to get back here. My kids were finally old enough to be in school and I wanted to do something both nerdy and useful and I had a vision of what WORT should be doing on the web.

I pitched it to the station to get input on what people wanted to be able to do and met up with Lucas, who had been striving to put a project together for a while. Once we started it became so clear that this was going to be awesome—it just took on a momentum all its own.

Then we found Miriam, who knew a lot of stuff that we didn't

know, and we just lined up the technical challenges one by one and the whole thing grew and grew and grew. There have been some points where we had to make difficult decisions and I guess that's when the project leader thing came into play, because I don't mind doing that. But for the most part the web collective is just a bunch of super-nerds who love to do this kind of thing.

We didn't worry about deadlines so much because this is all volunteer-built and we found a way to do it all without spending any money on software. Every piece of the site is home-grown. Some weeks we got a lot done. Some weeks we just bitched about Wordpress. It definitely had its own organic growth pattern. And it's absolutely the most fun I have ever had on an IT project.

WORT's voice is a direct result of the artisanal weirdness that is Madison. This is what the human algorithm sounds like. Whatever you are into, WORT has a show for that. It's intimate, it's relevant and I am so proud to be part of a team that is figuring out a way to share the WORTy goodness with the planet. I can't wait to get it out there and make our local, handmade media part of the bigger picture.

WORT's 3500 Club — Extraordinary Philanthropy for Ordinary People



By Glenn Mitroff, Volunteer & Outreach Coordinator

On December 1, 2010 WORT celebrated its 35th on-air anniversary and launched an exciting new fundraising initiative, the 3500 Club. WORT is asking its faithful listener-sponsors to make a contribution of \$3500 over a three- or five-year period to help ensure that the station continues for another 35 years and beyond. Using our Autogive program, 3500 Club participants can fulfill their pledge in monthly withdrawals from their checking or savings accounts via Electronic Funds Transfer. A donation of \$3500 over three years equals \$97.22/month and over five years equals \$58/month.

Having participated in a similar program offered by Folklore Village for their 35th anniversary, I brought this idea to the WORT Fundraising Committee. In addition to the money we contributed, my partner applied for a matching fund from his employer which brought in an additional \$2,200 to Folklore Village.

Prior to this experience, I had never considered that I would be able to be a major donor to an organization that is central to my life.

WORT is excited with the response to date from listeners to the 3500 Club initiative.

During the summer pledge drive, Anne Pryor and her husband Steve Ackerman responded to Stan Woodard's plea during the Tuesday *Eight O'clock Buzz*, "If you're one of the ones who have been blessed, it'd be great if you can share it to keep WORT going." Anne adds, "WORT is such an important community institution that we wouldn't want it to go away—EVER! WORT deserves our support!"

Stay tuned for updates on the 3500 Club's member benefits program. If you want to become a 3500 Club donor right now, contact Jim Goronson at 608-256-2001 or pledge@wort-fm.org.

WORT Goes *On The Horizon* Every Sunday Afternoon!

By Ford Blackwell

WORT has always been committed to diversity in programming and to exploration of different cultures and cultural expression. As part of that commitment, WORT has long embraced music from around the world. One of the stars in WORT's firmament has been *On The Horizon*, or *OTH*, which airs every Sunday from 3 to 5PM.

OTH began in 1980 as an early evening show intended to help expose listeners to music of different cultures while they were making dinner and eating.

The current hosts of *OTH* have a long and varied history with WORT. Paul Novak, who started hosting *OTH* in 1990, originally hosted a blues show in WORT's early days. Dan Talmo started in around 1995 as the engineer of *Afropop*

Worldwide. Dan brought his experience in concert production, folk dance and eastern European music, and currently serves on the station's Programming Committee. Ford Blackwell has been hosting *OTH* since the summer of 1983 and has served on the Board of Directors and substituted on shows as varied as classical, folk, African and jazz

Other programmers of *OTH* have included Sue Jones, Maggie Steele, Judy Greenfield and Nory Rhodin. *OTH* has provided an opportunity for many other volunteers to gain experience that they have taken to other programs. Beverly Seavey, Nicole Gotthelf, Bill Livick and Roger Pierson have all figured in bringing world music to the WORT audience. The excitement that all the *OTH* volunteers have brought to the show is typical of WORT's continuing desire to bring the best music and culture to the WORT community.

Support WORT Underwriters

5Nines Data

222 West Washington Ave.
(608) 512-1000
www.5ninesdata.com

Alzheimer's Poetry Project

www.alzpoetry.com

Bach Dancing & Dynamite Society

(608) 255-9866
www.bachdancinganddynamite.org

Budget Bicycles

1230 Regent St.
(608) 251-8413
www.budgetbicyclctr.com

Burnie's Rock Shop

901 E. Johnson St.
(608) 251-2601
www.burniesrockshop.com

Cardinal Bar

418 E. Wilson St.
(608) 257-2473
www.cardinalbar.com

Cargo Coffee

1309 S. Park St.
(608) 268-0597

Cha Cha Beauty & Barber

912 Williamson St.
(608) 204-3988
www.chachahair.com

Community Car

25 N Pinckney St # 320
(608) 204-0000
www.communitycar.com

Community Pharmacy

341 State St.
(608) 251-3242
www.communitypharmacy.coop

Community Shares of Wisconsin

(608) 256-1066
www.communityshares.com

Crystal Corner Bar

1302 Williamson St.
www.thecrystalcornerbar.com

Eternity Home Care

www.uhomecare.com
(608) 251-2273 (800) 764-8092

Fired Up Pottery & Glass

4112 Monona Dr.
(608) 442-9900
www.fireduppottery.com

Folklore Village

3210 County Rd. BB, Dodgeville
(608) 924-4000
www.folklorevillage.org

Four Elements Herbals

(608) 522-4492
www.fourelementsherbals.com

Four Seasons Theatre

(608) 616-5721
www.fourseasonstheatre.com

Friends of Henry Vilas Zoo

702 S. Randall Ave.
(608) 266-4732
www.vilaszoo.org

Full Spectrum Solar

1240 E. Washington Ave.
(608) 284-9495
www.fullspectrumssolar.com

Gere Tree Care

2107 Waunona Way
(608) 223-9126
www.geretreecare.com

Greater State St. Business Association

www.state-st.com

Greater Williamson Area Business Association

www.williamsonst.com

Green Owl Café

1970 Atwood Ave.
(608) 285-5290
www.thegreenowlcafe.com

Ground Zero Coffee

744 Williamson Street
(608) 294-8668

Heartland Credit Union

5325 High Crossing Blvd.
(608) 282-7000 (800) 362-3944
www.heartlandcu.org

Herrick & Kasdorf, LLP

16 N. Carroll St., Ste 500
(608) 257-1369
www.herricklaw.net

High Noon Saloon

701 E. Washington Ave.
(608) 266-1122
www.high-noon.com

Jolly Bob's Restaurant

1210 Williamson St.
(608) 251-3902

Just Coffee

1129 E. Wilson St.
(608) 204-9011
www.justcoffee.coop

Last Coast Producing

lastcoast@lastcoast.com

Lynn's – Supplies for Creative People

5928 Odana Rd.
(608) 274-1442
www.lynnsofmadison.com

Madison Homebrewers and Tasters Guild

www.mhtg.org

The Malt House

2609 E. Washington Ave.

Maximum Ink Music Magazine

www.maximum-ink.com

Mildred's Sandwich Shop

827 E. Johnson St.
(608) 255-2460

Natural Resources Foundation of Wisconsin

(608) 261-6267
www.wisconservation.org

Netphoria Inc.

www.netphoria.com

New Orleans Take-Out

1920 Fordem Ave.
(608) 241-6655
1517 Monroe St
(608) 280-8000

Overture Center for the Arts

201 State St.
(608) 258-4141

Plan B

924 Williamson St.
(608) 257-5262
www.planbmadison.com

ResTech Services

(608) 663-3868
www.restechservices.net

Union Cab of Madison

242-2000
www.unioncab.coop

UW School for Workers

(608) 262-2112
http://schoolforworkers.uwex.edu

Williamson Street Grocery Co-op

1221 Williamson St.
(608) 251-0884
6825 University Ave., Middleton
(608) 284-7800
www.willystreet.coop

When you visit these businesses, please tell them you heard about them on WORT 89.9 FM and that you appreciate their support of community radio. If you own an area business, please consider joining them. Contact Business Development Director, Maggie Weiser, at 256-2001 or busdev@wort-fm.org for information about WORT underwriting opportunities.

The Radio Pilot has
gotten greener

IF you would rather receive
an e-newsletter version of the
historic/legendary Radio Pilot
please let us know:

Send an email to Jim Goronson
at pledge@wort-fm.org
or call 608-256-2001 (ask for Jim).

OCTOBER IS CO-OP MONTH

COOP MONTH

242-2000

Worker co-operatives are owned by their employees. They exist in almost every industry, providing everything from health care to taxi service. Rather than focus on a maximum return on investment, Worker co-ops focus on multiple "bottom lines" adding significantly to their local economies and communities. At Union Cab, our mission is to create jobs at a living wage in a safe, humane and democratic environment by providing quality transportation to the greater Madison metropolitan area.

UNION CAB
of Madison
WORKER OWNED AND OPERATED

BACK PORCH RADIO BROADCASTING, INC.
WORT 89.9 FM



118 SOUTH BEDFORD STREET
MADISON, WI 53703

phone (608) 256-2001

web www.wort-fm.org

e-mail WORT@wort-fm.org



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Are you moving?

Any problems with your address or the spelling
of your name?

Call Jim at 256-2001 Monday–Friday,
9AM – 5PM with any corrections.

SAVE THE DATE!

WORT 35th Birthday Party
High Noon Saloon
701 E. Washington Ave

Saturday, December 3,
5–8:30pm

Live music, cake
and a raffle

More info soon!

